

From: Mike Kiss
Sent: Friday, April 9, 2021 3:45 PM
To: Angie Caughenbaugh
Subject: Let's Talk Newsletter - April 2021



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Angie, if you have clients that have put a move or home purchase on hold because it's competitive out there, here's why it's still a good time to get started:

- **Rates typically rise with the economy.** While commerce is just starting to rev up, interest rates are still near historically low levels.
- **Prices are going up.** An asking price today may sound like a bargain tomorrow. Plus, buying now means they can start earning equity.
- **More people are getting vaccinated.** Experts predict more homes will go on the market as people feel safer about moving. By getting pre-approved for a loan and identifying location and home style now, they'll be ready when the right home is listed.

If you would like to discuss your client's buying situation, please reach out. I'll be happy to provide options.



We would love to help you and your clients with these Purchase options!

- Second Home Loans
- Investment Property Loans
- No money down programs
- Gift money as a Down Payment acceptable
- Renovation Loans
- Construction Loans

Let's Sell More Homes Together.

Your purchase is our priority! We make our commitment dates on purchase contracts.



Real Estate Industry News

- A Redfin Housing Market Update for the 4-week period ending April 4th reported 46% of homes that went under contract had an accepted offer within one week of hitting the market, an all-time high.
- 59% of homes that went under contract had an accepted offer within the first two weeks on the market.
- Homes that sold during the 4-week period were on the market for a median of 25 days, the lowest time on market on record since 2012. This was 15 days less than the same period in 2020, and 22 days less than the same period in 2019.

Give your Buyers Maximum Buying Power with a Pre-Approval...
Have them apply at apply.callequity.net/MikeKiss



"It may be the fact we were green to the home buying process, but you really made the process as stress free as possible. From start to finish, you were timely with responses and weren't afraid to take the extra steps to answer questions or push information through. Everything was explained with precise detail. Your proactive and insightful personality helped ease the fears of home buying." - Andrew, Raving Fan HomeBuyer

Sincerely,



Mike Kiss

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