








Social Media Look Book






Social Media Look Book

TOPIC	IMAGE	IMAGE LINK	STATUS TEXT
1 in 9 Million		1-in-9-million	
1 in 9 Million		1-in-9-million	
2nd Mortgage Purchase Money for Social Media		Equity Resources-2nd Mortgage Stand Alone for Social Media	
2nd Mortgage Purchase Money for Social Media		Equity Resources-2nd-Mortgage-Purchase-Money-for-Social-Media	
2023 Loan Limits		2023-Loan-Limits-EquityResources	





<p>2023 Loan Limits</p>		<p>Equity-Resources-2023-Loan-Limits-SM</p>	
<p>3 Zero Down Loans - OHIO ONLY <Can modify for other states></p>		<p>3 Zero Down Loans</p>	<p>You don't need a down payment to buy a home! We have 3 great options. Get started today. Contact me at xxx.</p>
<p>4th of July</p>		<p>EquityResources-Happy 4th of July-1</p>	<p>Enjoy Fireworks, Family & Friends this 4th of July!</p>
<p>4th of July</p>		<p>EquityResources-Happy 4th of July-2</p>	<p>Have a Safe & Happy 4th of July!</p>
<p>4th of July</p>		<p>EquityResources-Happy 4th of July-America</p>	<p>"I love my freedom. I love my America."</p>

4th of July		EquityResources-Happy 4th of July-Flag	<p>Proud to be an American!</p>
4th of July		EquityResources-Happy 4th of July-Sparkler	<p>Have a Safe & Happy 4th of July!</p>
4th of July		EquityResources-Happy 4th of July-Fireworks	<p>Enjoy Fireworks, Family & Friends this 4th of July!</p>
4th of July		4th-of-july1	<p>Have a Safe & Happy 4th of July!</p>
4th of July		4th-of-july2	<p>Happy Birthday America!</p>




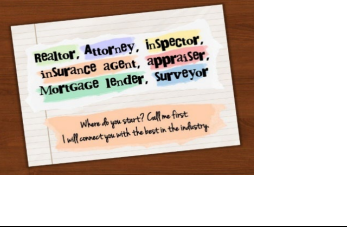

4th of July		4th-of-july3	"I love my freedom. I love my America."
4th of July		4th-of-july4	Let Freedom Ring!
4th of July		4th-of-july5	Proud to be an American!
4th of July		4th-of-july6	Enjoy Fireworks, Family & Friends this 4th of July!
4th Of July		Happy-4th-Of-July1	"I love my freedom. I love my America."






4th Of July		Happy-4th-Of-July3	Let Freedom Ring!
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4th of July		Equity Resources-Happy 4th of July-1	<p>Enjoy Fireworks, Family & Friends this 4th of July!</p>
4th of July		Equity Resources-Happy 4th of July-2	<p>Let Freedom Ring!</p>
4th of July		Equity Resources-Happy 4th of July-3	<p>Have a Safe & Happy 4th of July!</p>
4th of July		Equity Resources-Happy 4th of July-4	<p>Let Freedom Ring!</p>
4th of July		Equity Resources-Happy 4th of July-5	<p>Enjoy Fireworks, Family & Friends this 4th of July!</p>

4th of July		Equity Resources-Happy 4th of July-6	<p>Have a Safe & Happy 4th of July!</p>
4th of July		Equity Resources-Happy 4th of July-7	<p>Let Freedom Ring!</p>
4th of July		Equity Resources-Happy 4th-Twitter	<p>Have a Safe & Happy 4th of July!</p>
4th of July		4th-of-july1	<p>A big THANK YOU on this 4th of July! I appreciate all of you that entrusted me with your American Dream of owning a home!</p>
5 Star Review		5 Star Review	<p><Personalized text by LO></p>

<p>90% 2nd Mortgage for Investment Simo Loan</p>		<p>Investment 90% Program-Equity Resources</p>	<p>Attention Rental Investors: Unique Program Alert! New 90% LTV Investment program to help with the down payment of your next rental! Call for details!</p>
<p>90% 2nd Mortgage for Investment Simo Loan</p>		<p>Investment 90% Program-Equity Resources</p>	<p>Hey Investors...We Have A Unique Program Just For You! It's a BRAND NEW 90% LTV Investment program to help with the down payment of your next rental! Call for details!</p>
<p>90% LTV</p>		<p>Equity-Resources-90%LTV</p>	
<p>All Programs</p>		<p>EquityResources-All-Programs-for-SM</p>	
<p>All States Licensed</p>		<p>Equity-Resources-States-Licensed</p>	






<p>All States Licensed</p>		<p>Equity-Resources-States-Licensed2</p>	
<p>Bedroom Ideas</p>		<p>Equity Resources-Bedroom Wall Ideas</p>	<p>I Would Love To See Your Ideas Too-Share Below! ATTENTION RENTERS....If you APPLY FREE NOW, you can nail as many holes in your bedroom wall as you want! Get Pre-Approved for your mortgage at www.xxxxxxxx #BedroomWall #StopRenting #BuyAHome</p>
<p>Bridge Loan</p>		<p>EquityResources-ERM Bridge Loan</p>	
<p>Buy A Home</p>		<p>Buy A Home</p>	
<p>Buy A Home</p>		<p>Hot Diggity Dog</p>	<p>Wanted You To KETCHUP on The Latest....Our Mortgage Programs are the Greatest! HOT Details Here: www.CallEquity.com</p>


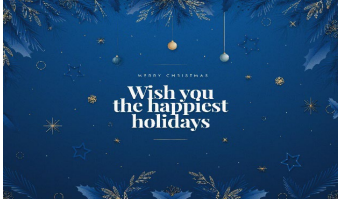



Buy A Home		Dont Roll The Dice	<p>Finding The Perfect Mortgage Shouldn't Be A Gamble! I TRUST Equity Resources.....Click To SAVE: www.CallEquity.com</p>
Buy A Home		Dont Gamble	<p>I Can't Let You Take The Risk! If you're looking to Purchase or Refi, you'll hit the mortgage JACKPOT with Equity Resources! Click To See How Much You Can Save @ www.CallEquity.com</p>
Buy A Home		Cool Wow Boom	<p>Be Your Own SUPERHERO...In Some Cases Your Down Payment Could Be ZERO! Mortgage Villians BEWARE! Equity Resources AWESOME Mortgage Programs should give you a SCARE! Catch All The Details Here: www.CallEquity.com</p>
Buy A Home		Bone To Pick	<p>Hey, Your Dog Hired Bruiser Here And Sent Him Over To Equity Resources- He Would Like For Me, To Let You Know...He Would like a much BIGGER place to Roam! Better Apply Now at www.CallEquity.com. PLEASE HE WON'T LEAVE!</p>
Buy A Home		Take Action	<p>Don't PLAY Around When It Comes To Your Mortgage! I want you to go with the company that makes you feel like a SUPERSTAR! Lights, Camera, (Take) Action @ www.CallEquity.com</p>






Buy A Home		Stop Scrolling	<p>Option 1- Do You Need to Refi or Buy a New Home? I think Equity Resources programs are the Cat's Meow! Apply Online: www.CallEquity.com</p> <p>Option 2- Looking to Refi? (Looking to Buy a Home?)...It shouldn't feel like a CAT-astrophe! It's EASY, Apply Online Here: www.CallEquity.com</p>
Buy A Home		Save Money	<p>I Couldn't HOG All The Good News! I want you to SAVE MONEY on your mortgage... Apply Now: www.CallEquity.com</p>
Buy A Home		Poppin	<p>Just Wanted To POP In Your Newsfeed! You have to get your hands on the hot, fresh, buttery buckets of Mortgage Programs served up daily here at Equity Resources. Nope....I don't even care if you think I'm a little CORNY! Perfect Mortgage Ingredients Here: www.CallEquity.com</p>
Buy A Home		Mortgage	<p>Don't Play Games With Your Mortgage! Equity Resources has all the right Pieces...they can help put together the best Game Plan for you! I should know, I work here! 😊 Apply Online: www.CallEquity.com</p>
Buying A Home In The Current Market		Equity Resources-Pros and Cons Buying a Home in Current Market	

Buying Power	 <p>BUYING POWER IS UP!</p> <p>\$48K INCREASE!</p> <p>SAME PAYMENT</p> <p>Want to buy a home? You can afford to buy a home that's \$48,000 more expensive than what you could afford a year ago. And you can pay the same amount each month. That's a \$48,000 increase in your buying power.</p>	Buying-Power1																			
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Buying Power Comparison CONV	 <p>TODAY'S LOW RATES = More Buying POWER for YOU</p> <p>Compared to Your Fixed Purchase Loans with a 3% Down Payment & 7% Credit Score</p> <table border="1"> <thead> <tr> <th></th> <th>2019</th> <th>2020</th> </tr> </thead> <tbody> <tr> <td>Purchase Price</td> <td>\$100,000</td> <td>\$148,000</td> </tr> <tr> <td>Fixed Rate</td> <td>4.625%</td> <td>3.500%</td> </tr> <tr> <td>APR</td> <td>4.841%</td> <td>3.936%</td> </tr> <tr> <td>Monthly Payment*</td> <td>\$1,245.58</td> <td>\$1,245.58</td> </tr> <tr> <td>Total Loan Amount</td> <td>\$242,258</td> <td>\$277,367</td> </tr> </tbody> </table> <p>WOW! MORE HOME. SAME PAYMENT!</p>		2019	2020	Purchase Price	\$100,000	\$148,000	Fixed Rate	4.625%	3.500%	APR	4.841%	3.936%	Monthly Payment*	\$1,245.58	\$1,245.58	Total Loan Amount	\$242,258	\$277,367	Buying-Power-Comparison-CONVENTIONAL	
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Cashout Refi	 <p>HAVE YOU CONSIDERED A CASH-OUT REFINANCE?</p> <p>Refinance your loan! Call today to see if you qualify for our "Senior & Equity" program.</p>	Cashout-Refi																			






Cashout Refi	 <p>What Would You Do With Extra Cash?</p> <p>Call for a FREE Savings Analysis!</p>	Extra-Cash	
Cashout Refi	 <p>What Would You Do With Extra Cash?</p> <p>Call for a FREE Savings Analysis!</p>	Cashout-Refi-1	
Cash For the Holidays	 <p>WANT CASH FOR THE HOLIDAYS?</p> <p>EQUITY</p>	11-2021 Cash for the Holidays-B01	
Cash For the Holidays	 <p>WANT CASH FOR CHRISTMAS?</p> <p>EQUITY</p>	11-2021 Cash for the Holidays-B03	
Cash For the Holidays	 <p>WANT CASH FOR THE CHRISTMAS?</p> <p>EQUITY</p>	11-2021 Cash for the Holidays-B04	


Cash For the Holidays		11-2021 Cash for the Holidays-B05	
Cash For the Holidays		11-2021 Cash for the Holidays-B06	
Christmas		Home Before Christmas1	<p>Fill Your Stockings & Heart With Joy What better than a NEW HOME for the Holidays...Let's Get Started Today!</p>
Christmas		Home Before Christmas	<p>Unwrap The Best Gift This Season....That of Home Ownership! Contact me to get started TODAY!</p>
Christmas		Equity Resources - Merry Christmas from Equity Resources	






<p>Christmas</p>		<p>Equity Resources - Merry Christmas Happy New Year</p>	
<p>Christmas - Happy Holidays</p>		<p>Equity Resources - Happy Holidays</p>	
<p>Christmas</p>		<p>EquityResources-MerryChristmas1</p>	<p>May Your Heart & Home Be Filled With All The Joys The Season Brings</p>
<p>Christmas</p>		<p>EquityResources-MerryChristmas2</p>	<p>From My Home To Yours.....Merry Christmas!</p>
<p>Christmas</p>		<p>EquityResources-MerryChristmas3</p>	<p>Have A Happy Ho-Ho-Holidays!</p>





<p>Christmas</p>		<p>EquityResources-MerryChristmas4</p>	<p>Season's Greetings!</p>
<p>Christmas</p>		<p>EquityResources-MerryChristmas5</p>	<p>May Your Heart & Home Be Filled With All The Joys The Season Brings</p>
<p>Christmas</p>		<p>Merry Christmas - Happy New Year 1</p>	<p>Happy Holidays!</p>
<p>Christmas</p>		<p>Merry Christmas - Happy New Year 2</p>	<p>From My Home To Yours....Merry Christmas!</p>
<p>Christmas</p>		<p>Merry Christmas - Happy New Year 3</p>	<p>Have A Happy Ho-Ho-Holidays!</p>

<p>Christmas</p>		<p>Merry Christmas</p>	<p>Best Wishes for a Merry Christmas & A Happy New Year!</p>
<p>Christmas</p>		<p>Merry Christmas - Happy New Year 4</p>	<p>Season's Greetings!</p>
<p>Christmas</p>		<p>Merry Christmas - Happy New Year 5</p>	<p>Wishing You A Merry Christmas!</p>
<p>Christmas1</p>		<p>CHRISTMAS 1</p>	<p>Best Wishes for a Merry Christmas & Prosperous New Year!</p>
<p>Christmas2</p>		<p>CHRISTMAS 2</p>	<p>Wishing You A Merry Christmas!</p>






<p>Christmas3</p>		<p>CHRISTMAS 3</p>	<p>Happy Paw-lidays!</p>
<p>Christmas4</p>		<p>CHRISTMAS 4</p>	<p>Happy Holidays!</p>
<p>Christmas5</p>		<p>CHRISTMAS 5</p>	<p>Have A Holly, Jolly Christmas!</p>
<p>Christmas6</p>		<p>CHRISTMAS 6</p>	<p>May Your Holidays Be Merry & Bright</p>
<p>Christmas7</p>		<p>CHRISTMAS 7</p>	<p>May You Have A Merry Christmas & Happy New Year!</p>






<p>Christmas8</p>		<p>CHRISTMAS 8</p>	<p>May Your Heart & Home Be Filled With All The Joys The Season Brings</p>
<p>Christmas9</p>		<p>CHRISTMAS 9</p>	<p>May The Christmas Spirit Fill Your Heart With Joy</p>
<p>Christmas-Spanish</p>		<p>Feliz-Navidad</p>	<p>Best Wishes for a Merry Christmas & A Happy New Year!</p>
<p>Christmas - Hanukkah</p>		<p>Equity-Resources-Happy-Hanukkah</p>	
<p>Clear To Close</p>		<p>Equity-Resources-Clear-To-Close-Monkey</p>	






Clear To Close		Equity-Resources-Clear-To-Close-Kitten	
Clear To Close		Equity-Resources-Clear-To-Close-Cool	
Clear To Close		Equity-Resources-Clear-To-Close-llama	
Clear To Close Congrats		Clear to Close - Beach1	<p><Personalized text by LO></p>
Clear To Close Congrats		Clear to Close - Beach2	<p><Personalized text by LO></p>






<p>Clear To Close Congrats</p>	 <p>A graphic with a sunset background and palm trees. The text reads "YOU ARE Clear to close" in a mix of bold and cursive fonts. Below it is the "EQUITY" logo.</p>	<p>Clear to Close - Beach3</p>	<p><Personalized text by LO></p>
<p>Clear To Close Congrats</p>	 <p>A graphic showing a goldfish swimming in blue water. The text reads "Nothing Fishy Here... YOU'RE CLEAR TO CLOSE!"</p>	<p>Clear to Close - Fishy</p>	<p><Personalized text by LO></p>
<p>Clear To Close Congrats</p>	 <p>A graphic with a wooden signpost on a beach. The sign says "Congrats! You Are Clear To Close!" with a house icon. There are palm trees in the background.</p>	<p>Clear to Close - Beach4</p>	<p><Personalized text by LO></p>
<p>Clear To Close Congrats</p>	 <p>A graphic with silhouettes of people celebrating on a beach at sunset. The text reads "That moment when... You're Clear to Close!"</p>	<p>Clear to Close - Beach5</p>	<p><Personalized text by LO></p>
<p>Clear To Close Congrats</p>	 <p>A graphic featuring a pink flamingo inflatable ring in the water. The text reads "CONGRATS Clear to Close!"</p>	<p>Clear to Close - Flamingo</p>	<p><Personalized text by LO></p>

<p>Clear To Close Congrats</p>		<p>Clear to Close - Beach6</p>	<p><Personalized text by LO></p>
<p>Clear To Close Congrats</p>		<p>Clear to Close - Beach7</p>	<p><Personalized text by LO></p>
<p>Clear To Close Congrats</p>		<p>Clear to Close - Squirrel</p>	<p><Personalized text by LO></p>
<p>Clear To Close Congrats</p>		<p>Clear to Close - Pets</p>	<p><Personalized text by LO></p>
<p>Clear To Close Congrats</p>		<p>Clear to Close - Kitty</p>	<p><Personalized text by LO></p>






<p>Clear To Close Congrats</p>		<p>Clear to Close - Toads</p>	<p><Personalized text by LO></p>
<p>Comic Ad</p>		<p>Equity Resources-The Place To Go For Your Mortgage</p>	<p>I Come Highly Recommended...Just Ask My Past Clients! My Quick, Easy and FREE Application process are only a few reasons why you should contact me TODAY. I am ready to assist you with your Refinance or Home Purchase! Call 123-456-7890 or Apply NOW at xxxxxx #HighlyRecommended #LoveMyClients #FreeApplication #Refinance #HomePurchase</p>
<p>CONDO</p>			<p>Know before you show! If the project is eligible we will have a pre-qualification letter that will give realtors a glimpse of what will be needed.</p>
<p>Condo Requirements</p>		<p>New-Condo-Requirements-for-SM</p>	
<p>Construction Campaign</p>		<p>Build It 1</p>	<p>CONSUMER: Sit Back & Relax... We'll Take The Stress Out Of New Construction! Contact us today for the exciting details on building your dream home!</p>

<p>Construction Campaign</p>	 <p><i>Brilliant Bath</i></p> <p>Can't Find It? Build It.</p>	<p>Build It 2</p>	<p>CONSUMER: Soak Up The Ease Of New Construction! It will be a refreshing experience when you use Equity Resources!</p>
<p>Construction Campaign</p>	 <p><i>Cozy Kitchen</i></p> <p>Can't Find It? Build It.</p>	<p>Build It 3</p>	<p>CONSUMER: MMMM...The Sweet Smell Of A NEW HOME! We have the expertise to make the process quick and stress-free! Contact us today</p>
<p>Construction Campaign</p>	 <p>Build-Your Dream Home</p> <p><i>Our Experts Make It Easy!</i></p>	<p>CONSTRUCTION-1</p>	<p>CONSUMER: We've Nailed It! Contact us today for the exciting details on building your dream home!</p>
<p>Construction Campaign</p>	 <p>TIRED OF SEARCHING FOR THE PERFECT HOME?</p> <p><i>Build It.</i></p>	<p>CONSTRUCTION-3</p>	<p>CONSUMER: Location, Location, Location! Did you find the PERFECT area but not the PERFECT home? Contact us today for details on Construction Lending!</p>
<p>Construction Campaign</p>	 <p>Only A One Time Closing</p> <p><i>with Equity Resources</i></p>	<p>CONSTRUCTION-4</p>	<p>REALTOR: Yep, Just One! We LOVE when we can work together to make the process quick and simple...Contact us for the details!</p> <p>CONSUMER: We'll Hammer Out The Stress Of New Construction! Contact us today for the exciting details on building your dream home!</p>




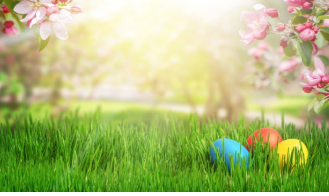

<p>Construction Campaign</p>	 <p>New home construction lending is available</p>	<p>CONSTRUCTION-5</p>	<p>REALTOR: Let Us Help You! We have the expertise to make it easy for both you and your client...Contact us today!</p> <p>CONSUMER: We Are Ready To Help! We have the expertise to make the process quick and stress-free! Contact us today!</p>
<p>Construction Campaign</p>	 <p>One Closing. One Dream. One Home to Call Your Own.</p>	<p>CONSTRUCTION-6</p>	<p>CONSUMER: We'll Hammer Out The Stress Of New Construction! We have the expertise to make the process quick and stress-free! Contact us today!</p>
<p>COVID-19 Loan Products</p>	 <p>CONVENTIONAL</p> <p>Current Program Highlights</p> <ul style="list-style-type: none"> ▶ You Pick Down Payment! (3% and up!) ▶ Up to 3% Seller Assistance (cash or bank owned) ▶ Maximum Mortgage Amount \$647,200 ▶ Mortgage Insurance Is Credit Score Sensitive <p>Contact me for a FREE Mortgage Consultation!</p>	<p>Equity Resources-COVID19-Loan Programs-CONV</p>	<p>I'm Still Doing Conventional Loans! There have been some changes due to COVID-19. Here are a few of the conventional program highlights. I would love to discuss your options...Contact me to get started TODAY!</p>
<p>COVID-19 Loan Products</p>	 <p>USDA</p> <p>Current Program Highlights</p> <ul style="list-style-type: none"> ▶ No Money Down 0% Seller Assistance ▶ Minimum Credit Score of 580 ▶ Income Limit Restrictions (depends on size of household) ▶ Area Specific, Check Eligibility http://eligibility.usda.gov <p>Contact me for a FREE Mortgage Consultation!</p>	<p>Equity Resources-COVID19-Loan Programs-USDA</p>	<p>Are you looking to buy in a rural area? USDA may be the way to go! Here are the new USDA program highlights as a result of COVID-19. I'm here for you...Contact me for details!</p>
<p>COVID-19 Loan Products</p>	 <p>FHA</p> <p>Current Program Highlights</p> <ul style="list-style-type: none"> ▶ 3.5% Down* ▶ 6% Seller Assistance ▶ Credit Score As Low As 580 ▶ Base Loan Limit \$420,680 <p>Contact me for a FREE Mortgage Consultation!</p>	<p>Equity Resources-COVID19-Loan Programs-FHA</p>	<p>Is Your Goal To Buy The Home Of Your Dreams? I'm still here to help you find the perfect mortgage. Below are the current FHA program highlights as reflected by the current pandemic. Contact me to get on the path to home ownership TODAY!</p>

<p>COVID-19 Loan Products</p>	 <p>Current Program Highlights</p> <ul style="list-style-type: none"> ➤ No Money Down ➤ No Monthly Mortgage Insurance ➤ Minimum Credit Score Of 580 ➤ Must Have Served Military Time <p>Contact me for a FREE Mortgage Consultation!</p> <p>EQUITY RESOURCES, INC.</p>	<p>Equity Resources-COVID19-Loan Programs-VA</p>	<p>We Proudly Specialize In VA Home Loans! Here are the new program highlights as a reflection of the current pandemic. I'm still open...please contact me to discuss details.</p>
<p>Credit Score - Did You Know</p>	 <p>Did you know? Your Credit Score determines more than just the rate you get on a mortgage.</p> <p>It can affect:</p> <ul style="list-style-type: none"> • How much you pay when you buy a car. • How much you pay for homeowner's insurance. • Your approval, interest rate and credit limit when you apply for a credit card. • Plus, cellphone providers and even utility companies may charge fees or higher rates because of your credit score. <p>Call me to discover how I may be able to relieve some stress by lowering your overall monthly payments.</p> <p>Facts:</p> <ul style="list-style-type: none"> • Missing just one payment or a small credit card or check card can have a major impact on your financial future. • Consistent delays with higher loans and high interest rates may make paying bills more difficult. <p><small>Equity Resources, Inc., 2024 Park Plaza Avenue, Oak Ridge, TN 37830 • 800-370-7617 • FAX: 615-525-1219 • Contact: mortgage@equityresources.com *All for sale. *Subject to credit conditions and subject to change at any time. This is not a commitment to sell.*</small></p>	<p>Equity-Resources-Did You Know - Credit Score SM</p>	
<p>Credit Trouble?</p>	 <p>Credit Trouble?</p>	<p>Credit Trouble</p>	
<p>Current Programs</p>	 <p>Our Current Programs:</p> <ul style="list-style-type: none"> CONVENTIONAL <ul style="list-style-type: none"> • 3.25% APR, 15-year term • No LTV ratio restrictions • No prepayment penalties • No closing costs • No cash requirements FHA <ul style="list-style-type: none"> • 3.25% APR, 15-year term • No LTV ratio restrictions • No prepayment penalties • No closing costs • No cash requirements USDA <ul style="list-style-type: none"> • 3.25% APR, 15-year term • No LTV ratio restrictions • No prepayment penalties • No closing costs • No cash requirements VA <ul style="list-style-type: none"> • 3.25% APR, 15-year term • No LTV ratio restrictions • No prepayment penalties • No closing costs • No cash requirements <p>We are dedicated to bringing you the best programs available and a smooth stress-free experience. Please don't hesitate to call with questions!</p> <p><small>Equity Resources, Inc., Corporate Office: 2024 Park Plaza, Oak Ridge, TN 37830 • 800-370-7617 • FAX: 615-525-1219</small></p>	<p>Current-Programs-EquityResources</p>	
<p>Date The Rate</p>	 <p>MARRY THE HOUSE DATE THE RATE DIVORCE THE LANDLORD</p> <p>EQUITY RESOURCES, INC. mortgages</p>	<p>Equity-Resources-Date-The-Rate</p>	

Desire Campaign		Desire - Picnic Table	<p>Enjoy Time With Friends & Family In a New Home! Ask me how our low to no down payment purchase programs can SAVE you MONEY to use for the important things in life.....like a BIG GRILL! Let's find the PERFECT home loan program for you TODAY, text or call me @!</p>
Desire Campaign		Desire - Gardening	<p>Enjoy planting flowers in your new Flower Garden! Buy a Home and have money left over to landscape with our low to no down payment purchase programs! Let's find the PERFECT home loan program for you TODAY, text or call me @!</p>
Desire Campaign		Desire - Kissing Couple	<p>Begin Your Love Story In a New Home! Ask me how our low to no down payment purchase programs can SAVE you MONEY to use towards a Honeymoon! Let's find the PERFECT home loan program for you TODAY, text or call me @!</p>
Desire Campaign		Desire - Dining Room Table	<p>Enjoy Dinner in Your New Dining Room! Ask me how our low to no down payment purchase programs can SAVE you MONEY so you can buy new furniture. Let's find the PERFECT home loan program for you TODAY, text or call me @!</p>
Desire Campaign		Desire - Sledding	






Desire Campaign		Desire - XmasTime	<p>A Home For The Holidays! I have mortgage programs that will fill your stockings & heart with joy!</p>
Do You Dream Of Owning A Home?		Dream Home	
Dream Apply Buy		Dream Apply Buy 1	<p>Begin Your Journey To Home Ownership Here...</p>
Dream Apply Buy		Dream Apply Buy 2	<p>Home Ownership Dreams Coming True @ www.CallEquity.com</p>
Dream Apply Buy		Dream Apply Buy 3	<p>Make Your Home Buying Dreams Become A Reality! Apply Anytime @ www.CallEquity.com</p>





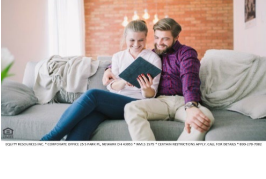
E247		E247-Easy-Application1	<p>You Should Be Enjoying These Precious Little Moments We're here to help with equity247! Offering you a quick and easy way to apply for your Mortgage! Give it a try @ equity247.net</p>
E247		E247-Easy-Application2	<p>Trying To Schedule Time To Make It To Your Kids Activities... Don't worry about your Mortgage, You can apply from the Bleachers, Dance Studio or Gym! It's easy with equity247.net!</p>
E247		E247-Easy-Application3	<p>Planning For The Future... Applying for your Mortgage will be the easiest part of your Happily Ever After! Apply Day or Night @ equity247.net</p>
Easter 2022		Equity-Resources-Easter-cookies	<p>From coloring eggs to making delicious goodies, I wish you a Happy Easter!</p>
Easter 2022		Equity-Resources-Eggs	<p>Wishing you a day full of family, fun and good food! Happy Easter</p>

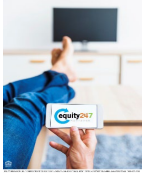


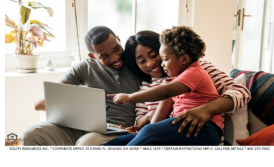

Easter 2022		Equity-Resources-Egg-Hunt	<p>May no egg be left behind in your backyard hunt! Happy Easter</p>
Easter 2022		Equity-Resources-Egg-Hunt2	<p>May your Easter eggs be filled with surprises and your heart be full of joy. Happy Easter</p>
Easter 2022		Equity-Resources-Egg-Hunt3	<p>Hope your Easter will be filled with coloring eggs and family fun!</p>
Easter 2022		Equity-Resources-Egg-Hunt4	<p>Enjoy backyard egg hunts, good food and time with family. Happy Easter!</p>
Easter		Wishing-You-A-Very-Happy-Easter	<p>May You & Your Family Have A Happy Easter</p>



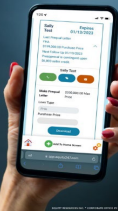

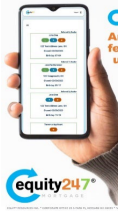

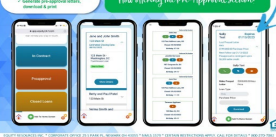
Easter		Happy-Easter	<p>Hope You Have An Egg-cellent Easter!</p>
Easter		He-Is-Risen-Easter	<p>Have A Happy Easter</p>
Easter		Bunny-Happy-Easter	<p>Hoppy Easter</p>
Easter 20 20		Equity-Resources-He-Is-Risen	<p>May God Bless You & Your Family This Easter</p>
Easter 2020		Equity-Resources-Happy-Easter-Ears	<p>Wishing Every-Bunny A Hoppy Easter!</p>


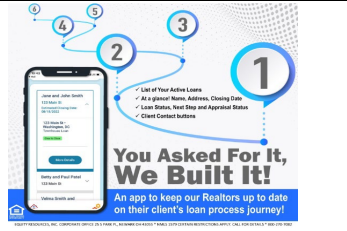
Easter 2020		Equity-Resources-Happy-Easter-Egg	<p>Wishing you and your family a very Happy Easter</p>
Easter 2020		Equity-Resources-Easter-Egg	<p>From my home to yours, Happy Easter</p>
Easter 2020		Equity-Resources-Happy-Easter-Eggs-Ears	<p>Hope You Have An Egg-cellent Easter!</p>
Easter 2021		Equity-Resources-Happy-Easter-2021-1	<p>Wishing Every-Bunny A Hoppy Easter!</p>
Easter 2021		Equity-Resources-Happy-Easter-2021-2	<p>May God Bless You & Your Family This Easter</p>

Easter 2021		Equity Resources-Happy Easter-2021-3	Wishing you and your family a very Happy Easter
Easter 2021		Equity Resources-Happy Easter-2021-4	Wishing Every-Bunny A Hoppy Easter!
Easter 2021		Equity Resources-Happy Easter-2021-5	Hope You Have An Egg-cellent Easter!
Easter 2021		Equity Resources-Happy Easter-2021-6	Hope You Have An Egg-cellent Easter!
Easy To Apply		Easy To Apply - Cheering	<p>Apply For Your Mortgage At Half-Time! Yep, cheer your team to victory while scoring a touchdown with your mortgage! Apply from your favorite recliner or sofa @ www.equity247.com #BuyAHome #Football #equity247</p>

Easy To Apply		Easy To Apply - Football	<p>Apply For Your Mortgage At Half-Time! Yep, cheer your team to victory while scoring a touchdown with your mortgage! Apply from your favorite recliner or sofa @ www.equity247.com #BuyAHome #Football #equity247</p>
Easy To Apply		Easy To Apply - Girl on Laptop	<p>Kick Your Feet Up & Relax.... We made applying for your mortgage so easy, you can do it from your favorite chair! Apply anytime @ www.CallEquity.com #BuyAHome</p>
Easy To Apply		Easy To Apply - Happy Couple	<p>Buy A Home From Your Couch! Yep, it's that EASY! Apply anytime @ www.CallEquity.com #BuyAHome #Couch</p>
Easy To Apply		Easy To Apply - High 5 Family	<p>Buying A Home Just Got Easier! You can apply for your mortgage from the comfort of your sofa with www.equity247.com! #BuyAHome #Sofa #equity247</p>
Easy To Apply		Easy To Apply - Young Couple	<p>Buy A Home From Your Couch! Yep, it's that EASY! Apply anytime @ www.CallEquity.com #BuyAHome #Couch</p>




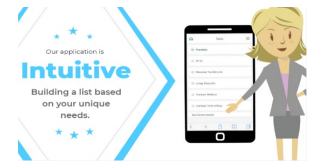

<p>Easy To Apply</p>		<p>Easy To Apply - E247 APP</p>	<p>Kick Your Feet Up & Relax.... We made applying for your mortgage so easy, you can do it from your favorite chair! Apply anytime @ www.CallEquity.com #BuyAHome</p>
<p>Easy To Apply</p>		<p>Easy To Apply - E247 APP 2</p>	<p>Buy A Home From Your Couch! Yep, it's that EASY! Apply anytime @ www.CallEquity.com #BuyAHome #Couch</p>
<p>Easy To Apply</p>		<p>Easy To Apply - E247 APP 3</p>	<p>Buying A Home Just Got Easier! You can apply for your mortgage from the comfort of your sofa with www.equity247.com! #BuyAHome #Sofa #equity247</p>
<p>Easy To Apply</p>		<p>Easy To Apply - E247 APP 4</p>	<p>Buying A Home Just Got Easier! You can apply for your mortgage from the comfort of your sofa with www.equity247.com! #BuyAHome #Sofa #equity247</p>
<p>Equity</p>	<p>From your first home to your forever home. We are your lender for life.</p> 	<p>Equity-Resources-American Dream1</p>	

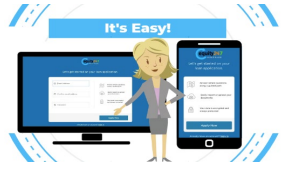




Equity	<p>A home loan fit for your family. One mortgage company. Millions of ways to (under)write your home story.</p> 	Equity-Resources-American Dream2	
Equity	<p>Millions of ways to (under)write your home story. Buy your Dream Home or Refinance. We're here for it all.</p> 	Equity-Resources-American Dream3	
Equity 247 Realtor App	<p>NEW FEATURE UNLOCKED Realtors can now print an updated Pre-Approval Letter!</p> <p>Need to put in an offer at 1.5%, but want a pre-approval with a lower price to match the listing? No problem! Print your own at our portal!</p> <p>Talk with your Mortgage Specialist today for details.</p>  	EquityResources-E247-PreApproval-SM	Another amazing feature has been unlocked in our Realtor App! Call me for details.
Equity 247 Realtor App	<p>CLOSED! Another amazing feature has been unlocked in our Realtor App!</p> <p>Easily stay in touch with your clients for referrals more leads and home buying or home selling needs!</p>  	Equity-Resources-E247-Realtor-App1	The next phase of our Realtor App is here - Closed Loans! Call me for details.
Equity 247 Realtor App	<p>Give your clients the confidence you deserve with Equity and your own ability to have more of your own.</p> <p>Learn More About How our Appointer System</p> <p>Great client relations to really stand out in all of your business to the client!</p> <p>Learn more about our Appointer System.</p> <p>Give Your Clients the Confidence You Deserve!</p> <p>EQUITY247</p> <p>A Realtor Portal to keep you up to date on your client's loan process journey!</p> <p>Now offering the Pre-Approval section!</p> 	EquityResources-E247 All Features SM	Another amazing feature has been unlocked in our Realtor App! Call me for details.






<p>Equity 247 Realtor App</p>	 <p>EQUITY247</p> <p>We are rolling out the next phase of our Realtor App!</p> <p>At a glance! <ul style="list-style-type: none"> Client Name, Address, Closing Date and Appraisal Contract Count Contract Status Next Step and Appraisal Status As a glance! Name, Address, Closing Date Loan Status, Next Step and Appraisal Status Client Contact buttons </p> <p>CLOSED!</p>	<p>Equity-Resources-E247-Realtor-App2</p>	<p>Another amazing feature has been unlocked in our Realtor App! Call me for details.</p>
<p>Equity 247 Realtor App</p>	 <p>You Asked For It, We Built It!</p> <p>An app to keep our Realtors up to date on their client's loan process journey!</p> <ul style="list-style-type: none"> List of Your Active Loans At a glance! Name, Address, Closing Date Loan Status, Next Step and Appraisal Status Client Contact buttons 	<p>EquityResources-Equity247 Realtor App 1</p>	<p>Realtors: Sit back and relax...our new app has you covered. The convenience of this will AMAZE YOU! Contact me TODAY!</p>
<p>Equity 247 Realtor App</p>	 <p>You Asked For It, We Built It!</p> <p>An app to keep our Realtors up to date on their client's loan process journey!</p> <p>John and John Smith 123 Main St Springfield, MO 65801</p> <ul style="list-style-type: none"> List of Your Active Loans At a glance! Name, Address, Closing Date Loan Status, Next Step and Appraisal Status Client Contact buttons <p><i>& More!</i></p>	<p>EquityResources-Equity247 Realtor App 2</p>	<p>Realtors: We are so excited to share the news...It's here and ready for you to use! Call me for all the details at xxx-xxx-xxxx</p>
<p>Equity 247 Realtor App</p>	 <p>You Asked For It, We Built It!</p> <p>An app to keep our Realtors up to date on their client's loan process journey!</p> <ul style="list-style-type: none"> Dashboard of Your Clients In Contract List of Your Active Loans At a glance! Name, Address, Closing Date Loan Status, Next Step and Appraisal Status Client Contact buttons <p><i>& More!</i></p> <p>Call for more details!</p>	<p>EquityResources-Equity247 Realtor App 3</p>	<p>Realtors: I can't wait for you to experience our new app! Contact me for details!</p>
<p>Equity 247 Realtor App</p>	 <p>Wondering How Your Client's Home Purchase Journey Is Going?</p> <p>Open 24 HOURS</p> <p>We Made An App For That! Keep up to date on your client's loan process!</p>	<p>EquityResources-Equity247 Realtor App 5</p>	<p>Realtors: You'll never be left in the dark! 24 hour access to your clients home loan journey. Check out our new app....contact me TODAY!</p>






<p>Equity 247 Realtor App</p>		<p>EquityResources-Equity247 Realtor App 6</p>	<p>What's the sign of an AWESOME Lender/Realtor relationship? This new app! Call me for the details.</p>
<p>Equity 247 Realtor App</p>		<p>EquityResources-Equity247 Realtor App 7</p>	<p>Realtors: We love making your life a little easier. Ask about my new app TODAY!</p>
<p>Equity247</p>		<p>Equity247-1</p>	<p>Equity247 opens a portal to your mortgage experience. With access to your mortgage documents 24/7 you'll never feel out of touch with your process. It's Secure, Easy and Quick.</p>
<p>Equity247</p>		<p>Equity247-2</p>	<p>Ready to Buy a Home? Apply with our mobile friendly mortgage application and you'll love your personal portal for updates 24-7 during your mortgage process.</p>
<p>Equity247</p>		<p>Equity247-3</p>	<p>Ready to Buy a Home? Apply with our mobile friendly mortgage application and you'll love your personal portal for updates 24-7 during your mortgage process.</p>


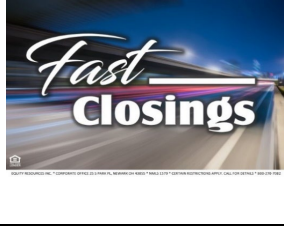



Equity247		Equity247-4	<p>No smoke or mirrors! Equity 247 is our amazing new online Mortgage Application Process and Client Portal! You can submit an application as well as retrieve updates 24/7 throughout your mortgage process. It's Easy, Secure and Convenient.</p>
Equity247		Equity247-5	
Equity247		Equity247-6	<p>We Have Something Brand-New!</p> <p>Equity247... A complete mobile friendly mortgage application as well as a platform for updates during your mortgage process.</p>
Equity247		Equity247-7	<p>Because life is 24-7, we think access to your mortgage information should be too. Click the "apply now" to get started and you'll be on your way to getting approved for your mortgage loan!</p>
Equity247		Equity247-8	




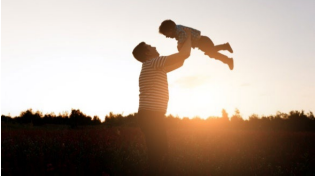
Equity247		Equity247-9	<p>Introducing: Equity247 A secure, easy way to apply for your mortgage 24 hours a day, 7 days a week. We're rolling out the red carpet! Our Online Mortgage Application will make you feel like a Super Star. It's secure, easy, intuitive and best of all, quick!</p>
Equity247		Equity247-10	<p>Experience Equity247 A secure, easy way to apply for your mortgage 24 hours a day, 7 days a week. Click the "apply now" to get started and you'll be on your way to getting approved for your mortgage loan!</p>
Equity247		Equity247-11	<p>It's Faster Than A Super Hero Can Fly--Give Equity247 A Try! ZAP, BOOM, WOW.....It's So Easy, You Can Apply For Your Mortgage NOW!</p>
Equity247		Equity247-12	
Equity247		Equity247-13	<p>Ready to Buy a Home? Apply with our mobile friendly mortgage application and you'll love your personal portal for updates 24-7 during your mortgage process.</p>






Equity247		Equity247-14	<p>Experience Equity247 A secure, easy way to apply for your mortgage 24 hours a day, 7 days a week. Click the "apply now" to get started and you'll be on your way to getting approved for your mortgage loan!</p>
Equity247		Equity247-15	
Equity247		Equity247-16	<p>In our endless pursuit to create Raving Fans, Equity Resources has created an amazing new mortgage experience. Introducing Equity 247.</p>
Fall		Fall-Into-A-New-Home1	<p>Have You Outgrown Your Home? We have the perfect mortgage programs for you and your growing family! Get Pre-Approved @ www.xxxx.com</p>
Fall		Fall-Into-A-New-Home2	<p>Looking For A Bigger Yard For Your Best Friend... You'll FALL in love with our Mortgage Programs! Apply Today @ www.xxxxx.com</p>






Fall		Fall-Into-A-New-Home3	<p>You Could Be In Your Dream Home For The Holidays... Contact Me For Details @ xxx-xxx-xxxx</p>
Fall		Fall-Into-A-New-Home4	<p>We Have Fall-tastic Mortgage Programs... Give Me A Call...You'll Love Them All! xxx-xxx-xxxx</p>
Fall		Fall-Into-A-New-Home5	<p>Need a Bigger Home For The Holidays... Together we'll find the perfect Mortgage Program for you! Get Pre-Approved @ www.XXXXXX.com</p>
Fall		Jump-Into-A-New-Home	<p>We Have A Pile Of Mortgage Programs... Call or Text me @ XXX-XXX-XXXX To Help You Rake In The Savings!</p>
Fall		Rake-In-The-Savings	<p>Busy With Fall Clean-up... Apply for your Mortgage At A Time That's Convenient For You @ www.XXXXXX.com</p>






Fall Back		FALL-BACK-1	
Fall Back		FALL-BACK-2	
Fall Back		FALL-BACK-3	
Fall Back		FALL-BACK-4	
Fall In Love With A New Home1		Fall In Love With A New Home1	<p>Need A Bigger Home For The Holidays? Apply for your mortgage today @ www.xxxxxx.com</p> <p>OR</p> <p>Buy A New Home With ZERO MONEY DOWN! Sounds good, right! Call or Text me @ xxx-xxx-xxxx to learn more about our zero money down programs.</p>






<p>Fall In Love With A New Home2</p>		<p>Fall In Love With A New Home2</p>	<p>A New Home For The Holidays Is Possible! Get pre-approved today @ www.xxxx.com</p> <p>OR</p> <p>We Have ZERO MONEY DOWN Home Programs! In many cases you can be in a new home for the holidays...Contact me to find out more!</p>
<p>Fast Closings</p>		<p>Fast Closings</p>	
<p>Fathers Day</p>		<p>Equity Resources-Fathers Day-1</p>	<p>"By the time a man realizes that his father was right, he has a child who thinks he's wrong." Happy Father's Day!</p>
<p>Fathers Day</p>		<p>Equity Resources-Fathers Day-2</p>	<p>Wishing All Dads A Happy Day! May your day be relaxing and full of fun! #FathersDay</p>
<p>Fathers Day</p>		<p>Equity Resources-Fathers Day-3</p>	<p>"Don't Tell Mom"The Best Advice Dad Ever Gave Me! Happy Father's Day</p>

Fathers Day		Equity Resources-Fathers Day-4	<p>Wishing All Dads A Happy Day! May your day be relaxing and full of fun! #FathersDay</p>
Fathers Day		Equity Resources-Fathers Day-card	<p>"A Father carries pictures where his money used to be." Happy Father's Day!</p>
Fathers Day		Equity Resources-Fathers Day-plane	<p>"A Father Is Someone You Look Up To—No Matter How Tall You Grow." Happy Father's Day!</p>
Fathers Day		Equity Resources-Fathers Day- play	<p>"A Father Is Someone You Look Up To—No Matter How Tall You Grow." Happy Father's Day!</p>
Fathers Day		Equity Resources-Fathers Day-Tiny Feet	<p>"By the time a man realizes that his father was right, he has a child who thinks he's wrong." Happy Father's Day!</p>



Fathers Day		Fathers Day1	<p>"A Father Is Someone You Look Up To—No Matter How Tall You Grow." Happy Father's Day!</p>
Fathers Day		Fathers Day2	<p>"By the time a man realizes that his father was right, he has a child who thinks he's wrong." Happy Father's Day!</p>
Fathers Day		Fathers Day3	<p>"Don't Tell Mom"The Best Advice Dad Ever Gave Me! Happy Father's Day</p>
Fathers Day		Fathers Day4	<p>Wishing All Dads A Happy Father's Day!</p>
Fathers Day	<p>"DON'T TELL MOM."</p>  <p>THE BEST ADVICE YOU EVER GAVE ME! HAPPY FATHER'S DAY</p>	Fathers Day5	<p>"A Father carries pictures where his money used to be." Happy Father's Day!</p>





Fathers Day		Fathers Day 6	<p>Have A Fan-STACHE-tic Father's Day!</p>
Fathers Day		Fathers Day 7	<p>Wishing All Dads A Happy Day! May your day be relaxing and full of fun! #FathersDay</p>
Fathers Day		Equity Resources-FathersDay4	<p>"A Father Is Someone You Look Up To—No Matter How Tall You Grow." Happy Father's Day!</p>
Fathers Day		Equity Resources FathersDay3	
Fathers Day		Equity Resources FathersDay4	






Fathers Day		Equity Resources FathersDay5	
Fathers Day		Equity Resources FathersDay6	
Fathers Day		Equity Resources FathersDay7	
Fathers Day		Equity Resources FathersDay8	
Father's Day		Equity-Resources-FathersDay3	<p>"By the time a man realizes that his father was right, he has a child who thinks he's wrong." Happy Father's Day!</p>






<p>Father's Day</p>		<p>Equity-Resources-FathersDay2</p>	<p>"Don't Tell Mom"The Best Advice Dad Ever Gave Me! Happy Father's Day</p>
<p>Federal Rate Drop - Refi</p>		<p>Federal Rate Drop</p>	<p>You could SAVE BIG...Let's do a FREE Analysis of your Mortgage! Call or text me @ 123-456-7890 to schedule an appointment. #RateCut #Refinance</p>
<p>Federal Rate Drop - Refi</p>		<p>Federal Rate Drop</p>	<p>Now is the time to Refinance or Buy A Home! You could SAVE BIG! Contact me for details...123-456-7890 or Apply NOW @ www.xxxxxxxx.com #RateCut #BuyAHome #Refinance</p>
<p>Feliz Navidad</p>		<p>Equity Resources - Feliz Navidad-1</p>	
<p>Feliz Navidad</p>		<p>Equity Resources - Feliz Navidad-2</p>	


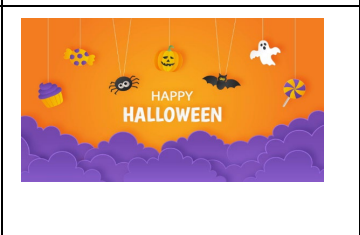
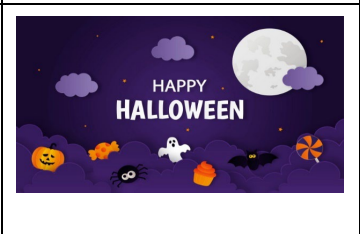


<p>FHA MIP Reduction 2023</p>	<p>BIG NEWS! Effective Immediately! Reduced FHA Monthly Mortgage Insurance Premiums NOW AVAILABLE!</p> <ul style="list-style-type: none"> The FHA mortgage insurance premium (MIP) is the monthly fee homeowners with FHA-insured mortgages pay to insure their mortgage. This will make buying a home more affordable and affordable for more low- and middle-income borrowers. This is expected to save those with new FHA-insured mortgages an average of \$400 per year. Borrowers loaning funds for an estimated \$20,000 homebuyers in 2023. <p>Real Customer Savings:</p> <ul style="list-style-type: none"> #1 Click File - the MIP went from \$106.73 to \$89.66. Monthly savings of \$17.07 = savings \$204.24 a year! #2 Second File - the MIP went from \$179.56 to \$112.24. Monthly savings of \$67.32 = saving \$807.84 a year! <p><small>Equity Resources, Inc. • 2023 Fall Home News • 2023-09-27 10:57 AM EDT • 10/1/23 • Content not to be used without permission. All rights reserved. All other marks are the property of their respective owners.</small></p>	<p>EquityResources-FHA MIP Reduction 2023</p>	
<p>FHA 203H</p>	<p>HOME DESTROYED?</p>	<p>FHA 203H - Social Media1</p>	<p>Home Destroyed? FHA has a SPECIAL program for FEMA disasters that MAY HELP YOU. You may qualify to BUY a HOME with \$0 down. Even if you were RENTING and it is no longer habitable, you may qualify. Call me for help! #HurricaneFlorenceHelp #EquityCares #MortgageHelp</p>
<p>FHA 203H</p>	<p>HOME DESTROYED?</p>	<p>FHA 203H - Social Media2</p>	<p>Renting a property destroyed by Hurricane Florence? FHA has a SPECIAL program for FEMA disasters that MAY HELP YOU. You may qualify to BUY a HOME with \$0 down. Call me for help! #HurricaneFlorenceHelp #EquityCares #BuyaHome</p>
<p>Financial Planning</p>	<p>Financial Planning </p> <p><small>© 2023 Equity Resources, Inc. All rights reserved. This content is for informational purposes only and does not constitute an offer of any financial product or service. Please contact your advisor for more information.</small></p>	<p>EquityResources-Financial Planning</p>	
<p>FHA Student Loan Update</p>	<p>Want to Buy a Home and have a Student Loan? Great News Just Arrived!</p> <p>FHA has updated their student loan policy to only use 50% of the balance on deferred student loans.</p> <p>What does this mean to you?</p> <p>FHA is breaking down student loan debt barriers to help advance affordable homeownership.</p> <p>Call For More Details!</p> <p>EQUITY resources.com</p>	<p>Equity Resources-FHA Student Loan Update</p>	






<p>Flag Day</p>	 <p>I pledge ALLEGIANCE to the FLAG of the UNITED STATES OF AMERICA, and to the REPUBLIC for which it stands, ONE NATION under GOD, indivisible, with LIBERTY and JUSTICE for all.</p>	<p>Flag Day</p>	<p>HAPPY FLAG DAY! "I Pledge Allegiance to the flag of the United States of America and to the Republic for which it stands, one Nation under God, indivisible, with liberty and justice for all."</p>
<p>FNMA Student Loan Refi</p>	 <p>FNMA STUDENT LOAN CASH-OUT REFINANCE</p> <p>THE REQUIREMENTS:</p> <ol style="list-style-type: none"> 1. Whether cash-out equity are allowed after the student loan and the mortgage payment 2. Max 8% LTV on 1st loan 3. All cash-out equity must be paid off with the proceeds and most of the following criteria: <ol style="list-style-type: none"> a. Proceeds must be paid directly to the student loan servicer or existing fund b. Proceeds cannot be used for the purchase of the student loan property c. The student loan must be paid in full - partial payments are not permitted d. Max cash-out amount of equity currently owed from the lender 4. Max cash-out amount of equity currently owed from the lender <p>*2% of the new refinance loan amount of \$2,000</p>	<p>Equity Resources FNMA STUDENT LOAN</p>	
<p>FNMA Student Loan Refi</p>	 <p>Guess What's Back?...</p> <p>Student Loan Payments!</p> <p>It's time to get back to work on your student loan payments with our new Student Loan Cash-Out Refinance!</p>	<p>Equity Resources-Student Loan Payments Are Back</p>	
<p>FNMA Rent History</p>	 <p>Do You Pay Your Rent On Time? It May Help You Buy a Home!</p> <p>Contact us for more details and to get Pre-Approved for FREE!</p> <p>Fannie Mae estimated 17% of previously denied applications could have been approved if rent payments were considered. This change can help a lot of homeowners!</p>	<p>Equity Resources FNMA - Rent History1</p>	
<p>FNMA Rent History</p>	 <p>Do You Pay Your Rent On Time? It May Help You Buy a Home!</p> <p>Contact us for more details and to get Pre-Approved for FREE!</p> <p>Fannie Mae estimated 17% of previously denied applications could have been approved if rent payments were considered. This change can help a lot of homeowners!</p>	<p>Equity Resources FNMA - Rent History2</p>	

<p>FNMA Rent History</p>		<p>Equity Resources FNMA - Rent History3</p>	
<p>FNMA Rent History</p>		<p>Equity Resources FNMA - Rent History4</p>	
<p>Free Homebuyer Seminar</p>		<p>Free HB Seminar 1</p>	
<p>Free Homebuyer Seminar</p>		<p>Free HB Seminar 2</p>	
<p>Gift Money Donors</p>		<p>EquityResources-Acceptable-Gift-Money-Donors</p>	




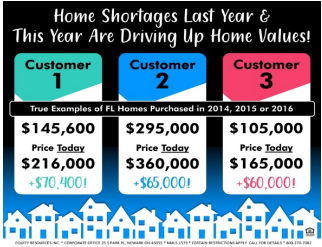
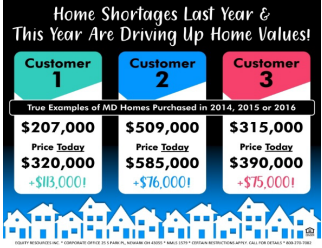
Got Questions	 <p>GOT QUESTIONS <i>About Buying a Home?</i></p> <p>How do I get started? Apply today and we'll give you a FREE analysis.</p> <p>Can I really buy a home with no down payment? We have programs that finance 100% of the purchase.</p> <p>Do I need perfect credit? The answer may not be as simple as you think. Call today!</p> <p>What would my payments be on this home? Call or email for the FREE mortgage calculator app and allow you to see your payments at your convenience for each home.</p> <p>I stay on top of the latest trends in the housing market and can help you to make the most informed and experienced decisions to guide you through the process.</p> <p>Call today to get started!</p>	Got-Questions-Equity-Resources	<p>I'm Here to Help! Call me today!</p>
Graduation Gift Funds	 <p>Gift money from graduates is an acceptable source of funds!</p> <ul style="list-style-type: none"> • Expense of monies that supports the title of graduation required • Expense of graduation gift funds deposited into the borrower's account within 90 days of graduation date • Money Resource Purchase Only • High school graduate acceptable with an established credit history and full mortgage work history <p>Call Me For Details!</p>	Equity Resources-Graduation Gift Funds	
Halloween	 <p>HAPPY HALLOWEEN</p>	Equity Resources-Happy Halloween 1	
Halloween	 <p>HAPPY HALLOWEEN</p>	Equity Resources-Happy Halloween 2	
Halloween	 <p>HAPPY HALLOWEEN</p>	Equity Resources-Happy Halloween 3	

Halloween		Equity Resources-Happy Halloween 4	
Halloween		Equity Resources-Happy Halloween 5	
Halloween		Happy-Halloween-EquityResources-1	
Halloween		Happy-Halloween-EquityResources-2	
Halloween		Happy-Halloween-EquityResources-3	


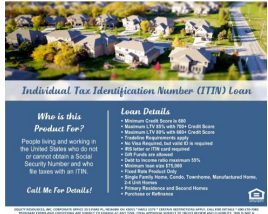
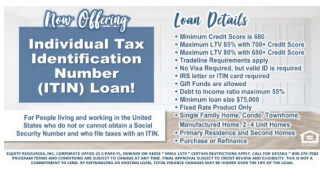

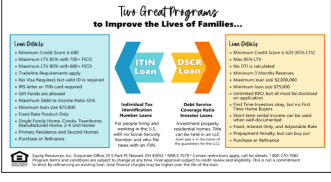
			
Halloween Halloween		Equity-Resources-Halloween2 Equity-Resources-Halloween3	
Halloween		Equity-Resources-Halloween4	
Halloween		Equity-Resources-Halloween1	
Halloween		Equity-Resources-Halloween5	






Halloween		Equity-Resources-Halloween6	
Halloween		Equity-Resources-Halloween7	
Halloween		Happy-Halloween-EquityResources-4	
Hanukkah		Happy-Hanukkah	Season's Greetings!
HELOC		EquityResources-Get Cash for your Home - HELOC	






HELOC	<p>After the recent historically low interest rates, many people decide to keep the one they love on their home and use a HELOC as a resource. It's important to consider that HELOCs have adjustable interest rates, whereas most home loans on fixed HELOCs are an excellent option considering today's home values!</p> <p>A HELOC may cut the cost of purchasing items you might otherwise finance with higher interest consumer debt, and help you:</p> <ul style="list-style-type: none"> Buy a New Car Take a home remodel vacation or buy a computer or TV to study from. Pay for a college driveway Buy new furniture for the home you love. Replace a roof, windows, air conditioning, or make other needed repairs to your home. Make necessary repairs to your investment property. <p>Call for More Details!</p>	EquityResources-HELOC - Tap in to your Home Equity	
HELOC	<p>After the recent historically low interest rates, many people decide to keep the one they already have on their home and choose HELOC over a mortgage. It's important to consider that HELOCs have adjustable interest rates, whereas most home loans are fixed.</p> <p>HELOCs are an excellent option considering today's home values. New cars, vacations, home-improvement items, and a HELOC could help you buy it.</p> <p>HELOCs may cut the cost of purchasing items you might otherwise finance with higher interest consumer debt.</p> <p>A HELOC may also be useful when established as a reserve and used only if an emergency or unexpected opportunity occurs. In the interim, HELOC can provide for comfort and safety without any ongoing cost. That's a deal that's pretty tough to beat.</p> <p>Call for More Details!</p>	EquityResources-HELOC	
Home Is Where The Heart Is.. Valentines Day	<p>Home is where the heart is.</p>	Home Is Where The Heart Is	<p>NOT IN LOVE WITH YOUR MORTGAGE... I want to help you find your perfect match. Contact me today for details. Happy Valentine's Day!</p>
Home Shopping This Weekend	<p>Home Shopping This Weekend?</p>	Home Shopping-1	<p>I'm Available For Your Mortgage Questions...Text or Call me @ _____!</p>
Home Shopping This Weekend	<p>Home Shopping This Weekend?</p>	Home Shopping-1	<p>Home Shopping this weekend? I'm available to answer any of your financing questions! Text or call me at _____.</p>

<p>Home Shopping This Weekend</p>		<p>Home Shopping-2</p>	<p>Home Shopping this weekend? I'm available to answer any of your financing questions! Text or call me at _____.</p>
<p>Home Shopping This Weekend</p>		<p>Home Shopping -3</p>	<p>Home Shopping this weekend? Download my free app at _____ to calculate the estimated mortgage payment at each home. Text or call me at _____ with any questions.</p>
<p>Home Shopping This Weekend</p>		<p>Home Shopping - 4</p>	<p>Have You Outgrown Your Nest? Don't get your feathers ruffled about the mortgage...Text or Call me @ _____ with any questions!</p>
<p>Home Value - FLORIDA</p>		<p>Home Values - FL</p>	<p>Here is suggested text: It's The Right Time To Refinance... Did you know due to Home Shortages last year that Home Values are UP in many areas! If you've been in your home for 3+ years—IT MAY BE A GREAT TIME TO REFINANCE! Call or text me at xxx-xxx-xxxx for your FREE savings review! #Refinance #HomeValuesRise #SaveMoney</p>
<p>Home Value - MARYLAND</p>		<p>Home Values - MD</p>	<p>Here is suggested text: It's The Right Time To Refinance... Did you know due to Home Shortages last year that Home Values are UP in many areas! If you've been in your home for 3+ years—IT MAY BE A GREAT TIME TO REFINANCE! Call or text me at xxx-xxx-xxxx for your FREE savings review! #Refinance #HomeValuesRise #SaveMoney</p>

<p>Home Value - NORTH CAROLINA</p>		<p>Home Values - NC</p>	<p>Here is suggested text: It's The Right Time To Refinance... Did you know due to Home Shortages last year that Home Values are UP in many areas! If you've been in your home for 3+ years—IT MAY BE A GREAT TIME TO REFINANCE! Call or text me at xxx-xxx-xxxx for your FREE savings review! #Refinance #HomeValuesRise #SaveMoney</p>
<p>Home Value - OHIO</p>		<p>Home Values - OHIO</p>	<p>Here is suggested text: It's The Right Time To Refinance... Did you know due to Home Shortages last year that Home Values are UP in many areas! If you've been in your home for 3+ years—IT MAY BE A GREAT TIME TO REFINANCE! Call or text me at xxx-xxx-xxxx for your FREE savings review! #Refinance #HomeValuesRise #SaveMoney</p>
<p>Home Value - PENNSYLVANIA</p>		<p>Home Values - PA</p>	<p>Here is suggested text: It's The Right Time To Refinance... Did you know due to Home Shortages last year that Home Values are UP in many areas! If you've been in your home for 3+ years—IT MAY BE A GREAT TIME TO REFINANCE! Call or text me at xxx-xxx-xxxx for your FREE savings review! #Refinance #HomeValuesRise #SaveMoney</p>
<p>How to Increase Business</p>		<p>How-To-Increase-Business-1</p>	
<p>How to Increase Business</p>		<p>How-To-Increase-Business-2</p>	

<p>Improve the Lives of Families</p>		<p>Improve the Lives of Families</p>	<p>We Are Here For You... Let me help you and your family find the perfect mortgage that fits YOUR needs!</p>
<p>Individual Tax Identification Number ITIN</p>		<p>Equity Resources - Individual Tax Identification Number (ITIN) Loan</p>	
<p>Individual Tax Identification Number ITIN</p>		<p>Equity Resources - ITIN-Program</p>	
<p>Individual Tax Identification Number ITIN</p>		<p>Equity Resources-Individual Tax Identification Number (ITIN) Loan</p>	
<p>Interest Rates</p>		<p>EquityResources-Factors-Determine-Rate-SM</p>	
<p>ITIN Vs. DSCR</p>		<p>Equity Resources-ITIN-and-DSCR-Programs</p>	

<p>ITIN Vs. DSCR</p>		<p>ERI-ITIN-and-DSCR-for-SM</p>	
<p>Instagram</p>		<p>Follow Us Instagram</p>	
<p>Investment Program</p>		<p>Equity Resources-Investment Program-SM</p>	<p>Hey Investors...We Have A Unique Program Just For You! It's a BRAND NEW 90% LTV Investment program to help with the down payment of your next rental! Call for details!</p>
<p>Is Buying A Home In Your Future?</p>		<p>Buying Home In Your Future 1</p>	
<p>Is Buying A Home In Your Future?</p>		<p>Buying Home In Your Future 2</p>	

<p>July 4th</p>		<p>Equity Resources-4th of July-Flag</p>	<p>"I love my freedom. I love my America."</p>
<p>July 4th</p>		<p>Equity Resources-4th of July-Stripes</p>	<p>Proud to be an American!</p>
<p>July 4th</p>		<p>Equity Resources-4th of July-Grill</p>	<p>Happy Birthday America!</p>
<p>July 4th</p>		<p>Equity Resources-4th of July-Fireworks</p>	<p>Have a Safe & Happy 4th of July!</p>
<p>Lender Competition</p>		<p>Equity Resources, Inc. Lender Competition - Did you know Update</p>	





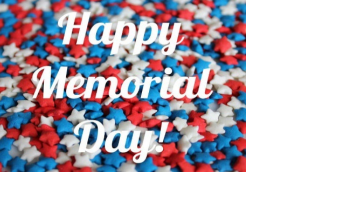
<p>Labor Day</p>		<p>Equity Resources-Happy Labor Day-Flag</p>	<p>You work hard and deserve a day off...Happy Labor Day!</p>
<p>Labor Day</p>		<p>Equity Resources-Happy Labor Day-Honoring The American Worker</p>	<p>Don't Labor Over Finding The Right Mortgage For You, Contact Me Today!</p>
<p>Labor Day</p>		<p>Equity Resources-Happy Labor Day-People</p>	<p>It's Labor Day, Take The Day Off!</p>
<p>Labor Day</p>		<p>Equity Resources-Happy Labor Day-Stars</p>	<p>"Choose A Job You Love, And You Will Never Have To Work A Day In Your Life." –Confucius</p>
<p>Labor Day</p>		<p>Labor-Day-1</p>	<p>It's Labor Day, Take The Day Off!</p>





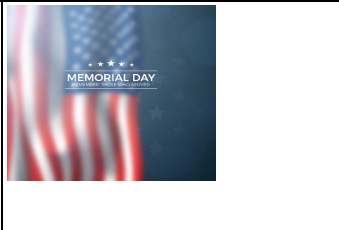
Labor Day		Labor-Day-2	<p>"Choose A Job You Love, And You Will Never Have To Work A Day In Your Life." –Confucius</p>
Labor Day		Labor-Day-3	<p>Don't Labor Over Finding The Right Mortgage For You, Contact Me Today!</p>
Labor Day		Equity Resources Doggone Good Labor Day	<p>Enjoy your long weekend!</p>
Labor Day		Equity Resources Labor Day Balloons	<p>You work hard and deserve a day off...Happy Labor Day!</p>
Labor Day		Equity Resources Labor Day Flag	<p>May you have a Happy and Safe Labor Day Weekend!</p>

LaborDay		Labor-Day1	<p>"Choose A Job You Love, And You Will Never Have To Work A Day In Your Life." –Confucius</p>
LaborDay		Labor-Day2	<p>Don't Labor Over Finding The Right Mortgage For You, Contact Me Today!</p>
LaborDay		Labor-Day3	<p>It's Labor Day, Take The Day Off!</p>
LaborDay		Labor-Day4	<p>Enjoy Your Labor Day Weekend!</p>
LaborDay		Labor-Day5	<p>Do You Want To Take The Labor Out Of Purchasing or Refinancing? Contact Me To Find Out How!</p>

Local Pizza		Equity Resources-Best Local Pizza Place	<p>No Matter How You Slice It...I LOVE Pizza! Tell me what local pizza shop has the best pizza in your town! Let's see who agrees with you! I will be up for a taste-test challenge! #BuyLocal #SupportLocalBusinessOwners #ILovePizza</p>
Licensing		Licensing-States-with-GA	
Looking For A New Home		Equity Resources-Looking For A New Home	<p>Be Sure To GET PRE-APPROVED Before You Shop! Then talk to your local Realtor. It's FREE to apply...and only takes about 10 minutes at <YOUR APPLY LINK> Happy Shopping! #HomeShopping #ApplyFree #GetPreApproved #NewHome</p>
Low Rates		EquityResources-Lowering Rates	
Low Rates		Equity Resources-Low Rate equals Savings	<p>WOW! What A Difference Refinancing Made To This Family! They just bought their home last year, but were eligible to Refinance. What a great example of how REFINANCING NOW could help you. Apply FREE to get started at www.CallEquity.com #LowRates #Refinance #SaveBig #WhatAreYouWaitingFor</p>




<p>MA Bond Program</p>	 <p>Massachusetts Bond Programs</p> <p>MassHousing Downpayment Assistance For First Time Homebuyers</p> <p>• Up to \$10,000 down payment • 10% down payment • 10% down payment</p> <p>MassDREAMS Green Program</p> <p>MassDREAMS grants are available to eligible first-time homebuyers who purchase a new home in the Commonwealth. The program offers:</p> <ul style="list-style-type: none"> • 10% down payment assistance • 10% down payment assistance • 10% down payment assistance 	<p>Equity-Resources-MA-Bond-Program</p>	
<p>Memorial Day</p>	 <p>HAPPY Memorial Day</p> <p>IN HONOR OF OUR HEROES</p>	<p>Equity Resources - Memorial Day 2022 1</p>	<p>All Gave Some, Some Gave All... Remembering on this Memorial Day</p>
<p>Memorial Day</p>	 <p>MEMORIAL DAY</p> <p>REMEMBER AND HONOR</p>	<p>Equity Resources - Memorial Day 2022 2</p>	<p>Honoring Those Who Have Given Their Lives To Protect Our Own Remembering on this Memorial Day</p>
<p>Memorial Day</p>		<p>Equity Resources - Memorial Day 2022 3</p>	<p>Celebrate The Stars Who Protect Our Stripes... Enjoy your Memorial Day Weekend!</p>
<p>Memorial Day</p>		<p>Equity Resources - Memorial Day 2022 4</p>	<p>In Memory Of Many, In Honor Of All... This Memorial Day</p>






<p>Memorial Day</p>		<p>Equity Resources - Memorial Day 2022 5</p>	<p>This Memorial Day please take a moment to appreciate your freedom to cook out, celebrate and enjoy a day off work. These freedoms would not be possible without the many soldiers who made the ultimate sacrifice.</p>
<p>Memorial Day</p>		<p>Equity Resources - Memorial Day 6</p>	<p>Honoring Those Who Have Given Their Lives To Protect Our Own Remembering on this Memorial Day</p>
<p>Memorial Day</p>		<p>Memorial Day1</p>	<p>For All Those Who Gave Their Yesterdays, A Thank You Today.... In Honor Of Memorial Day</p>
<p>Memorial Day</p>		<p>Memorial Day2</p>	<p>What's Your Favorite BBQ Food? Mine is (insert your favorite BBQ food here)....please share yours in my comment section! Happy Memorial Day!</p>
<p>Memorial Day</p>		<p>Memorial Day3</p>	<p>Have A Safe And Happy Memorial Day Weekend!</p>

<p>Memorial Day</p>		<p>Memorial Day4</p>	<p>All Gave Some, Some Gave All... Remembering on this Memorial Day</p>
<p>Memorial Day</p>		<p>Memorial Day5</p>	<p>Celebrate The Stars Who Protect Our Stripes... Remembering on this Memorial Day</p>
<p>Memorial Day</p>		<p>Grill</p>	<p>This Memorial Day please take a moment to appreciate your freedom to cook out, celebrate and enjoy a day off work. These freedoms would not be possible without the many soldiers who made the ultimate sacrifice.</p>
<p>Memorial Day</p>		<p>Land of the Free</p>	<p>Remember and Honor All Who Have Served Happy Memorial Day</p>
<p>Memorial Day</p>		<p>Flag 1</p>	<p>Celebrate The Stars Who Protect Our Stripes... Enjoy your Memorial Day Weekend!</p>






<p>Memorial Day</p>		<p>USA 1</p>	<p>Honoring Those Who Have Given Their Lives To Protect Our Own Remembering on this Memorial Day</p>
<p>Memorial Day</p>		<p>Memorial Day6</p>	<p>In Memory Of Many, In Honor Of All... This Memorial Day</p>
<p>Memorial Day</p>		<p>Equity Resources-Memorial Day-Those Who Served</p>	<p>Celebrate The Stars Who Protect Our Stripes... Remembering on this Memorial Day</p>
<p>Memorial Day</p>		<p>Equity Resources-Memorial Day-Remember and Honor</p>	<p>This Memorial Day please take a moment to appreciate your freedom to cook out, celebrate and enjoy a day off work. These freedoms would not be possible without the many soldiers who made the ultimate sacrifice.</p>
<p>Memorial Day</p>		<p>Equity Resources-Memorial Day-Balloons</p>	<p>Honoring Those Who Have Given Their Lives To Protect Our Own Remembering on this Memorial Day</p>






<p>Memorial Day</p>		<p>Equity Resources-Memorial Day-Flag</p>	<p>All Gave Some, Some Gave All... Remembering on this Memorial Day</p>
<p>Memorial Day</p>			<p>Honoring Those Who Have Given Their Lives To Protect Our Own Remembering on this Memorial Day</p>
<p>Memorial Day</p>			<p>All Gave Some, Some Gave All... Remembering on this Memorial Day</p>
<p>Memorial Day</p>		<p>Equity Resources Memorial Day-3</p>	<p>Honoring Those Who Have Given Their Lives To Protect Our Own Remembering on this Memorial Day</p>
<p>Memorial Day</p>		<p>Equity Resources Memorial Day-4</p>	<p>This Memorial Day please take a moment to appreciate your freedom to cook out, celebrate and enjoy a day off work. These freedoms would not be possible without the many soldiers who made the ultimate sacrifice.</p>

<p>Memorial Day</p>		<p>Equity Resources Memorial Day-5</p>	<p>All Gave Some, Some Gave All... Remembering on this Memorial Day</p>
<p>Memorial Day</p>		<p>Equity Resources Memorial Day-6</p>	<p>Celebrate The Stars Who Protect Our Stripes... Remembering on this Memorial Day</p>
<p>Memorial Day</p>		<p>Memorial-Day-2019</p>	<p>Honoring Those Who Have Given Their Lives To Protect Our Own Remembering on this Memorial Day</p>
<p>Memorial Day</p>		<p>Memorial-Day-2019-2</p>	<p>Celebrate The Stars Who Protect Our Stripes... Remembering on this Memorial Day</p>
<p>Memorial Day</p>		<p>Memorial-Day-2019-3</p>	<p>This Memorial Day please take a moment to appreciate your freedom to cook out, celebrate and enjoy a day off work. These freedoms would not be possible without the many soldiers who made the ultimate sacrifice.</p>






<p>Memorial Day</p>		<p>Memorial-Day-2019-4</p>	<p>All Gave Some, Some Gave All... Remembering on this Memorial Day</p>
<p>Merry Christmas</p>		<p>Equity Resources-Merry Christmas 1</p>	<p>Best Wishes for a Merry Christmas & Prosperous New Year!</p>
<p>Merry Christmas</p>		<p>Equity Resources-Merry Christmas 3</p>	<p>From My Home To Yours.....Merry Christmas!</p>
<p>Merry Christmas</p>		<p>Equity Resources-Merry Christmas 2</p>	<p>Season's Greetings!</p>
<p>Merry Christmas</p>		<p>Equity Resources-Merry Christmas 4</p>	<p>Best Wishes for a Merry Christmas & A Happy New Year!</p>

<p>MLK Day</p>	 <p>HAPPY MARTIN LUTHER KING JR. DAY</p> <p><small>EQUITY RESOURCE, INC. CORPORATION OFFICE 25 S PALM PL, NEWMAN OH 43055 * 614.525.1579 CERTAIN RESTRICTIONS APPLY. CALL FOR DETAILS * 800.275.7862</small></p>	<p>MLK Day1</p>	
<p>MLK Day</p>	 <p>MARTIN LUTHER KING DAY</p> <p><small>EQUITY RESOURCE, INC. CORPORATION OFFICE 25 S PALM PL, NEWMAN OH 43055 * 614.525.1579 CERTAIN RESTRICTIONS APPLY. CALL FOR DETAILS * 800.275.7862</small></p>	<p>MLK Day2</p>	
<p>MLK Day</p>	 <p>MARTIN LUTHER KING DAY 'I HAVE A DREAM'</p> <p><small>EQUITY RESOURCE, INC. CORPORATION OFFICE 25 S PALM PL, NEWMAN OH 43055 * 614.525.1579 CERTAIN RESTRICTIONS APPLY. CALL FOR DETAILS * 800.275.7862</small></p>	<p>MLK Day3</p>	
<p>MLK Day</p>	 <p>I HAVE A <i>Dream...</i></p> <p>- Martin Luther King, Jr.</p>	<p>MLK Day4</p>	
<p>Mortgage Rates</p>	 <p>These Mortgage Rates Are sNow Joke!</p> <p><small>WANTS ALONG FROM I WANT TO SEE THE POWER THEY HAVE ON RESPONDING FOR NEW LISTINGS</small></p> <p><small>SEE WHY DON'T I BURGLAR, LOOK FOR CLOSING BUSINESS</small></p> <p><small>EQUITY RESOURCE, INC. CORPORATION OFFICE 25 S PALM PL, NEWMAN OH 43055 * 614.525.1579 CERTAIN RESTRICTIONS APPLY. CALL FOR DETAILS * 800.275.7862</small></p>	<p>Snow-Joke</p>	

<p>Mortgage Rates - ALL TIME LOW</p>	 <p>MORTGAGE RATES HIT ALL-TIME LOWS! Let us review your Mortgage now! FREE! EQUITY</p>	<p>MortgageRates-AllTimeLOWS-EquityResources</p>	
<p>Mothers Day</p>		<p>Equity Resources - Mothers Day</p>	
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<p>Mothers Day</p>		<p>Mothers Day1</p>	<p>Mothers hold their children's hands for a while, but their hearts forever. HAPPY MOTHER'S DAY!</p>
<p>Mothers Day</p>		<p>Mothers Day2</p>	<p>Words are never enough to say Thank You for all you do...HAPPY MOTHER'S DAY!</p>
<p>Mothers Day</p>		<p>Mothers Day3</p>	<p>HAPPY MOTHER'S DAY to all Moms--May your day be filled with love, joy and laughter.</p>
<p>Mothers Day</p>		<p>Mothers Day4</p>	<p>Words Are Never Enough To Thank Moms For All They Do! HAPPY MOTHER'S DAY!</p>
<p>Mothers Day</p>		<p>Mothers Day5</p>	<p>WISHING A HAPPY MOTHER'S DAY to all you Rockin' Moms out there!</p>

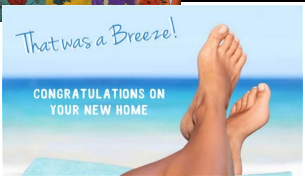




Mothers Day		Mothers Day6	<p>A Mother Is Like A Flower, Each One Beautiful & Unique! HAPPY MOTHER'S DAY!</p>
Mothers Day		Mothers Day7	<p>A Mother's Hug Lasts Long After She Lets Go! HAPPY MOTHER'S DAY!</p>
Mothers Day		Mothers Day8	<p>ENJOY YOUR DAY MOMS...YOU DESERVE IT! Happy Mother's Day!</p>
Mothers Day		Equity Resources Happy Mothers Day1	<p>Words Are Never Enough To Thank Moms For All They Do! HAPPY MOTHER'S DAY!</p>
Mothers Day		Equity Resources Happy Mothers Day2	<p>Mothers Hold Their Children's Hand For A Short While, But Their Hearts Forever! HAPPY MOTHER'S DAY!</p>






Mothers Day		Equity Resources Happy Mothers Day3	<p>A Mother Is Like A Flower, Each One Beautiful & Unique! HAPPY MOTHER'S DAY!</p>
Mothers Day		Equity Resources Happy Mothers Day4	<p>A Mother Is Like A Flower, Each One Beautiful & Unique! HAPPY MOTHER'S DAY!</p>
Mothers Day		Equity Resources Happy Mothers Day5	<p>Mothers Hold Their Children's Hand For A Short While, But Their Hearts Forever! HAPPY MOTHER'S DAY!</p>
Mother's Day		Equity Resources Wishes You A Happy Mothers Day-1	<p>"A mother is she who can take the place of all others but whose place no one else can take." Cardinal Mermillod</p>
Mother's Day		Equity Resources Wishes You A Happy Mothers Day-2	<p>"There's no way to be a perfect mother and a million way to be a good one."-Jill Churchill</p>






<p>Mother's Day</p>		<p>Equity Resources Wishes You A Happy Mothers Day-3</p>	<p>Words are never enough to thank you for all you do. Have a wonderful day!</p>
<p>Mother's Day</p>		<p>Equity Resources Wishes You A Happy Mothers Day-4</p>	<p>You deserve to be celebrated every day of the year for all you do!</p>
<p>Mother's Day</p>		<p>Equity Resources Wishes You A Happy Mothers Day-5</p>	<p>Wishing all of you a beautiful day!</p>
<p>Mother's Day</p>		<p>Equity Resources Wishes You A Happy Mothers Day-6</p>	<p>Hope you all enjoy a happy, peaceful day!</p>
<p>Mothers Day 2019</p>		<p>Happy-Mothers-Day-1</p>	<p>Words Are Never Enough To Thank Moms For All They Do! HAPPY MOTHER'S DAY!</p>

<p>Mothers Day 2019</p>		<p>Happy-Mothers-Day-2</p>	<p>A Mother Is Like A Flower, Each One Beautiful & Unique! HAPPY MOTHER'S DAY!</p>
<p>Mothers Day 2019</p>		<p>Happy-Mothers-Day-3</p>	<p>Wishing You Time Just To Dream, Just To Relax, Just To Enjoy! HAPPY MOTHER'S DAY!</p>
<p>Mothers Day 2019</p>		<p>Happy-Mothers-Day-4</p>	<p>Mothers Hold Their Children's Hand For A Short While, But Their Hearts Forever! HAPPY MOTHER'S DAY!</p>
<p>Mothers Day 2019</p>		<p>I-Got-It-From-My-Mama</p>	<p>Enough Said. HAPPY MOTHER'S DAY!</p>
<p>Mothers Day 2019</p>		<p>Mom-Tattoo</p>	<p>A Mother Is Like A Flower, Each One Beautiful & Unique! HAPPY MOTHER'S DAY!</p>




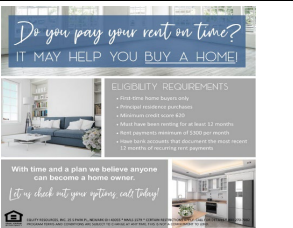

<p>Nacho Day</p>		<p>Nacho Day</p>	<p>Happy National Nachos Day! I'm NACHO ordinary Mortgage Specialist...Contact me today to TACO 'bout Purchasing or Refinancing!</p>
<p>NCFHA \$8000</p>		<p>NCFHA \$8000</p>	
<p>New Home Closed Congrats</p>		<p>New Home Closed - Paper Plane</p>	<p><Personalized text by LO></p>
<p>New Home Closed Congrats</p>		<p>New Home Closed - Red Bow</p>	<p><Personalized text by LO></p>
<p>New Home Closed Congrats</p>		<p>New Home Closed - Bread Salt Wine</p>	<p><Personalized text by LO></p>

<p>New Home Closed Congrats</p>		<p>New Home Closed - Breeze</p>	<p><Personalized text by LO></p>
<p>New Home Closed Congrats</p>		<p>New Home Closed - A Home is Made of</p>	<p><Personalized text by LO></p>
<p>New Home Closed Congrats</p>		<p>New Home Closed - New Pad</p>	<p><Personalized text by LO></p>
<p>New Home Closed Congrats</p>		<p>New Home Closed - Shut the Door</p>	<p><Personalized text by LO></p>
<p>New Home Closed Congrats</p>		<p>New Home Closed - Hearts Desire</p>	<p><Personalized text by LO></p>


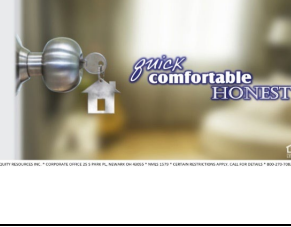



<p>New Home Closed Congrats</p>	 <p>NEW BEGINNINGS NEW MEMORIES <i>New Home</i> WELCOME</p>	<p>New Home Closed - Welcome Mat</p>	<p><Personalized text by LO></p>
<p>New Home Closed Congrats</p>	 <p><i>Shine Bright</i> In Your New Home!</p>	<p>New Home Closed - Shine Bright</p>	<p><Personalized text by LO></p>
<p>New Home Closed Congrats</p>	 <p>There's no place like home.</p>	<p>New Home Closed - Red Shoes</p>	<p><Personalized text by LO></p>
<p>New Home Closed Congrats</p>	 <p>May sunshine & happiness move in with you in your new home</p>	<p>New Home Closed - Sunshine</p>	<p><Personalized text by LO></p>
<p>New Products</p>	 <p>New Ways We're Improving the Lives of Families</p> <p>NEW PRODUCTS</p> <ul style="list-style-type: none"> Non-Warrantable Condo Loans (FICO down to 600) Debt Service Coverage Ratio/ Investor Cash Flow Loans (This can be used as an LLC) Jumbo Loans: Interest Only & More Adjustable Rate Offerings (FICO down to 680) Bridge Loans (Short term 2nd lien financing to move equity out of an existing home toward a down payment on a new home) Home Equity Line of Credit Loans <p>Call for details on any of these great programs</p>	<p>Equity Resources-New-Products-List</p>	






New Years		Equity Resources - Blue New Year	
New Years		Equity-Resources-Happy-New-Year-Metalic	
New Years		Equity Resources - New Year Black and white	
New Years		Equity-Resources-New-Year-Elegant	
New Years		EquityResources-HappyNewYear2022-1	

New Years		EquityResources-HappyNewYear2022-2	
Ohio Equity		Ohio - Equity	
Ohio Home		Ohio - Equity	
One Must Go		One-Must-Go	
Pay Off Your Mortgage Faster - 15 Year		Pay Off Mortgage Faster 1	

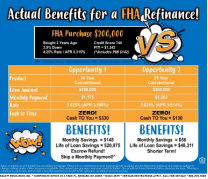
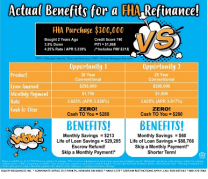



<p>Pay Off Your Mortgage Faster - 15 Year</p>		<p>Pay Off Mortgage Faster 2</p>	
<p>Pay Off Your Mortgage Faster - 15 Year</p>		<p>Pay Off Mortgage Faster 3</p>	
<p>Piece Of Cake</p>		<p>Equity Resources-Our Mortgage Process is A Piece Of Cake</p>	<p>Find Out For Yourself NOW at www.XXXXXXXXXX Go Ahead, it's easy to apply and only takes about 10 minutes! #PieceOfCake #Mortgages #ApplyFree #ItsEasy</p>
<p>Positive Rent Payment History</p>		<p>EquityResources-Positive-Rent-Payment-History-SM</p>	
<p>Pre-Qual</p>		<p>PreQual-DreamHome1</p>	

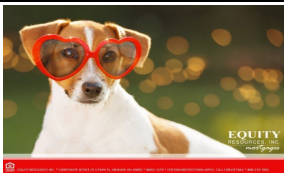




Pre-Qual		PreQual-DreamHome2	
Pre-Qual		PreQual-DreamHome3	
Programs Down to 580		EquityResources-Programs-Down-to-580-SM	
Quick Comfortable and Honest		Quick Comfortable and Honest	
Quick Comfortable and Honest		Quick Comfortable and Honest2	<p>Improving The Lives Of Families</p>






<p>Quick Comfortable and Honest</p>		<p>Quick Comfortable and Honest3</p>	<p>I Know The KEY To Home Ownership....Contact Me For Details!</p>
<p>Quick Comfortable and Honest</p>		<p>Quick Comfortable and Honest4</p>	<p>Get Your Keys To Home Ownership...Ask Me How!</p>
<p>Rate Drop</p>		<p>Family-Rate-Drop</p>	<p>Rates Have Been Dropping! If you currently have an FHA loan or a conventional mortgage with mortgage insurance, get in touch with me and let's see if we can get you out of that monthly mortgage insurance that you are currently paying. Call or email me with the go ahead if you'd like this FREE savings analysis.</p>
<p>Rate Drop</p>		<p>Mom-and-Daughter-Rate-Drop</p>	<p>Rates Have Been Dropping! If you currently have an FHA loan or a conventional mortgage with mortgage insurance, get in touch with me and let's see if we can get you out of that monthly mortgage insurance that you are currently paying. Call or email me with the go ahead if you'd like this FREE savings analysis.</p>
<p>Rate Drop</p>		<p>Rate Drop Equity Resources</p>	<p>If you didn't refinance in 2019, here is your SECOND CHANCE. You could save thousands of dollars in interest. Take 10 minutes today and Apply. It's FREE to find out your savings.</p>

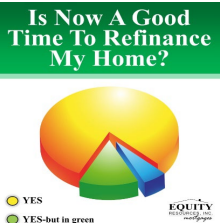




Rate Drop		Rate Drop Equity Resources	<p>If you didn't refinance in 2019, here is your SECOND CHANCE. You could save thousands of dollars in interest. Take 10 minutes today and Apply. It's FREE to find out your savings.</p>
Rates Are Falling		Rates-Are-Falling	<p>Take Advantage Of Low Mortgage Rates! NOW Is The Time To Buy A Home....Call or Text me to get Pre-Approved @ 123-456-7890 #LowMortgageRates #BuyAHome</p>
Rates Are Falling		Rates-Are-Falling-2	<p>Mortgage Rates Are LOW! Call or Text me about refinancing your home TODAY @ 123-456-7890 #Refinance #LowMortgageRates</p>
Rates Are Rising		Rates are Rising	
Raving Fan		Raving-Fan1	






<p>Raving Fan</p>		<p>Raving-Fan-2</p>																									
<p>Ready To Buy A Home?</p>		<p>Ready To Buy A Home</p>																									
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<p>Refi Comparison - FHA 200</p>		<p>Equity-Resources-Refi-Comparison---FHA-200</p>	
<p>Refi Comparison - FHA 300</p>		<p>Equity-Resources-Refi-Comparison---FHA-300</p>	
<p>Refi Forbearance</p>		<p>Equity Resources-Forbearance Q and A</p>	<p>ANSWER: If you have continued to make your mortgage payments on time while in forbearance, you are eligible to refinance. If you have skipped any payments, you must call your mortgage servicer, and get set up on a repayment plan. Once you make three consecutive mortgage payments on a repayment plan, you are eligible to refinance. For more details, speak to your Mortgage Specialist or call 800-270-7082. *This applies to Conventional Financing. As of 5/20/20 Equity Resources, Inc. Subject to change without notice. Certain restrictions apply, call for details.</p>
<p>Refinance</p>		<p>Missed-the-Boat-on-Refi</p>	
<p>Refinance</p>		<p>Refi - Save A Ton</p>	<p>Let's Talk About The Elephant In the Room....LOW RATES! Contact me for a FREE Mortgage Analysis TODAY! 123-456-7890 or www.calleguity.com</p>






Refinance		Refi--Doggone	<p>These LOW MORTGAGE RATES Have Me Feeling Fabulous! I'll be doggone if I'm going to let my Mom or Dad miss out...better tell yours TODAY! Find your perfect mortgage @ www.CallEquity.com #Refinance #LowMortgageRates #BuyAHome</p>
Refinance		Refi--DippingRates	<p>I Scream, You Scream...We All Scream For Ice Cream! You know what else makes us Scream....Low Mortgage Rates! Get the SCOOP on our mortgage programs @ www.CallEquity.com #IceCream #LowRates #MortgagePrograms</p>
Refinance		Refi--LowRateWarning	<p>LOW RATE WARNING...Don't Miss Out! Now Is The Time To Buy A Home or Refinance! Take Advantage, Apply Today @ www.CallEquity.com #LowRates #BuyAHome #Refinance</p>
Refinance		Saved-Money	
Refinance		Equity Resources Refinance and Save_02	


Refinance		Equity Resources Refinance and Save_ 03	
Refinance		Equity Resources Refinance and Save_ 01	
Refinance - Low Rates		Refinance-Low-Rates-1	<p>Now Is The Time To Refinance! Mortgage Rates are LOW...Apply Today & Save @ www.CallEquity.com #MortgageRates #Refinance</p>
Refinance - Low Rates		Refinance-Low-Rates-2	<p>Rates Are LOW! Take advantage NOW...contact us to discuss your refinancing options! Call 800-270-7082 or Apply anytime @ www.CallEquity.com #LowRates #Refinance #SaveMoney</p>
Refinance and Save		Equity Resources-Refinance and Save	<p>Take Action And Be Counted As One Of The Americans SAVING BIG By Refinancing! We can see why many are contacting us to review their mortgage for FREE! It's quick and easy to Apply at <YOUR APPLY LINK> #RecordLowMortgageRates #Refinance #SaveMoney #TakeAction</p>






<p>Refinance Chart</p>		<p>Equity Resources-Yes Refinance Now Chart</p>	<p>Graphs Are Always So Helpful! 😊 Yep, Mortgage Rates are LOW...NOW Is The Time To Refinance! Apply FREE TODAY! www. xxxxxxxxxx #YesRefinance #NowIsTheTime #LowRates #SaveMoney</p>
<p>Refinance Closed Congrats</p>		<p>Congrats - Refinance</p>	<p><Personalized text by LO></p>
<p>Refinance or Buy A Home</p>		<p>Refinance or Buy A Home</p>	
<p>Renoavation Story</p>		<p>Reno Story - Kitchen</p>	<p>RENOVATION ON HOLD, DO NOT USE</p>
<p>Renovation</p>		<p>Renovation-Loan1</p>	<p>Facebook Text: Call or text me about our Renovation Loans! Buy the home - one closing - includes the renovation. XXX-XXX-XXXX #CitySTHomes (ie #NewarkOHHomes)</p> <p>Twitter Text: Buy the home – one closing – includes the Renovation. No joke. Call XXX-XXX-XXXX for more details or apply at callequity.com. #Lovethehome #Hatethekitchen #Wehavethesolution</p> <p>RENOVATION ON HOLD, DO NOT USE</p>

Renovation		Renovation-Loan2	<p>Facebook Text: Call or text me about our Renovation Loans! Buy the home - one closing - includes the renovation. XXX-XXX-XXXX #CitySTHomes (ie #NewarkOHHomes)</p> <p>Twitter Text: Buy the home – one closing – includes the Renovation. No joke. Call XXX-XXX-XXXX for more details or apply at callequity.com. #Lovethehome #Hatethekitchen #Wehavethesolution RENOVATION ON HOLD, DO NOT USE</p>
Renovation		Renovation-Loan3	<p>Facebook Text: Call or text me about our Renovation Loans! Buy the home - one closing - includes the renovation. XXX-XXX-XXXX #CitySTHomes (ie #NewarkOHHomes)</p> <p>Twitter Text: Buy the home – one closing – includes the Renovation. No joke. Call XXX-XXX-XXXX for more details or apply at callequity.com. #Lovethehome #Hatethekitchen #Wehavethesolution RENOVATION ON HOLD, DO NOT USE</p>
Renovation Story		Reno Story - Bathroom	<p>RENOVATION ON HOLD, DO NOT USE</p>
Renovation Story		Reno Story - Refinance	<p>RENOVATION ON HOLD, DO NOT USE</p>
Rent Increase-Facebook		Rent-Increase-Facebook	






<p>Rent Increase- Twitter and LinkedIn</p>	<p>A graphic with the text "RENT INCREASING?" and "Buy A Home!" featuring a house and an upward-pointing arrow.</p>	<p>Rent-Increase-Twitter-Linkedin</p>																																																																																																																										
<p>Renting vs Owning</p>	<p>A graphic titled "BUY OR RENT?" comparing monthly rental payment (\$2,300) to monthly payment on a \$300,000 home (\$2,251).</p>	<p>EquityResources-Rent-Versus-Buy</p>																																																																																																																										
<p>Renting vs Owning</p>	<p>A detailed comparison chart between renting and owning, including a table of costs over 10 years.</p> <table border="1"> <thead> <tr> <th>RENTING</th> <th>Year 1</th> <th>Year 2</th> <th>Year 3</th> <th>Year 4</th> <th>Year 5</th> <th>Year 6</th> <th>Year 7</th> <th>Year 8</th> <th>Year 9</th> <th>Year 10</th> </tr> </thead> <tbody> <tr> <td>Monthly Rent</td> <td>\$2,300</td> <td>\$2,300</td> <td>\$2,300</td> <td>\$2,300</td> <td>\$2,300</td> <td>\$2,300</td> <td>\$2,300</td> <td>\$2,300</td> <td>\$2,300</td> <td>\$2,300</td> </tr> <tr> <td>Property Taxes</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> </tr> <tr> <td>Homeowner's Insurance</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> </tr> <tr> <td>Maintenance</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> </tr> <tr> <td>Utilities</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> </tr> <tr> <td>HOA Fees</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> </tr> <tr> <td>Depreciation</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> </tr> <tr> <td>Capital Gains Tax</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> </tr> <tr> <td>Other</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> </tr> <tr> <td>Total</td> <td>\$2,300</td> <td>\$2,300</td> <td>\$2,300</td> <td>\$2,300</td> <td>\$2,300</td> <td>\$2,300</td> <td>\$2,300</td> <td>\$2,300</td> <td>\$2,300</td> <td>\$2,300</td> </tr> </tbody> </table>	RENTING	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10	Monthly Rent	\$2,300	\$2,300	\$2,300	\$2,300	\$2,300	\$2,300	\$2,300	\$2,300	\$2,300	\$2,300	Property Taxes	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	Homeowner's Insurance	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	Maintenance	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	Utilities	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	HOA Fees	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	Depreciation	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	Capital Gains Tax	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	Other	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	Total	\$2,300	\$2,300	\$2,300	\$2,300	\$2,300	\$2,300	\$2,300	\$2,300	\$2,300	\$2,300	<p>EquityResources-Rent-Versus-Own-Comparison</p>	
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<p>Rent Vs Own</p>	<p>A graphic with the text "WHY KEEP MOVING When You Can Buy?" showing a city skyline and a house.</p>	<p>RentVsOwn1</p>																																																																																																																										
<p>Retirement</p>	<p>A graphic with the text "Retiring in 15-20 years?" and "Imagine!" showing a jar labeled "Retirement" and a house.</p>	<p>Retirement-EquityResources-SM</p>																																																																																																																										





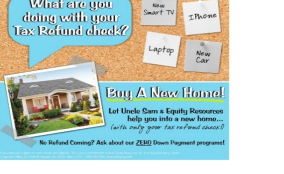
<p>Save Money</p>		<p>Equity Resources-Save Money On Your Mortgage</p>	<p>Hi...I've Been Looking Forward To Meeting You! Now, let us see how much we could help you SAVE! Mortgage rates are still LOW and our mortgage process is QUICK & EASY. Apply FREE: XXXXXX #SaveMoney #QuickandEasyMortgageProcess #LowRates</p>
<p>Sellers Feel Stuck</p>		<p>Equity Resources - Sellers-Feel-Stuck</p>	
<p>Set On Play</p>		<p>Equity Resources Set On Play</p>	<p>If You Need Me, I Am Here! 🏠❤️ Please let me know how I can be of service to you and your family. S+A381:D389+A376:D389+A371:D389+D388+A385:D389+A366:D389+D388+A385:D389+A1:D389</p>
<p>Spring Purchase Campaign</p>		<p>Grow Into a New Home</p>	<p>Does Your Princess Need A New Castle? One of our Mortgage Programs are sure to fit you like a glass slipper....Apply anytime @ www.CallEquity.net..promise, we won't turn into a pumpkin at midnight!</p>
<p>Spring Purchase Campaign</p>		<p>Grow Into a New Home2</p>	<p>Plant The Seeds To Happiness In A New Home! Get Pre-Qualified so you can start putting your roots down...contact me for details!</p>

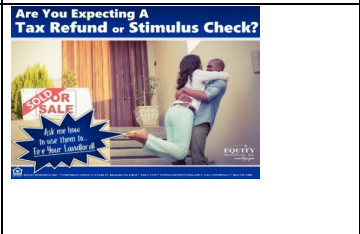

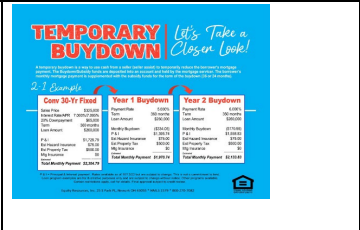
<p>Spring Purchase Campaign</p>		<p>Grow Into a New Home3</p>	<p>Looking For A New Home CAN BE A Barrel Of Fun Contact me TODAY to take the stress out of the Mortgage Process!</p>
<p>Spring Purchase Campaign</p>		<p>Grow Into a New Home4</p>	
<p>Spring Purchase Campaign</p>		<p>Grow Into a New Home5</p>	<p>I Think You'll Really DIG Our Mortgage Programs! Text or Call me @ _____ for free pre-qualification or questions about financing!</p>
<p>Spring Purchase Campaign</p>		<p>Spring Purchase Season1</p>	<p>Out Looking For Your Dream Home...Text or Call me @ _____ for free pre-qualification or questions about financing!</p>
<p>Spring Purchase Campaign</p>		<p>Spring Purchase Season 2</p>	<p>New Season, New Home! Download My Mortgage Calculator Here <insert link>...It easy to use amd FREE!</p>






<p>Spring Purchase Campaign</p>		<p>Spring Purchase Season 3</p>	<p>Spring Into Your Dream Home... Try my FREE Mobile Mortgage App Calculator and contact me with questions about financing!</p>
<p>St. Patricks Day</p>		<p>Dancing-Leprechaun</p>	<p>Me Mortgage Programs Are A Pot Of Gold... I have the details that must be told! Contact me whether you're Purchasing or Refinancing your home! Happy St. Patrick's!</p>
<p>St. Patricks Day</p>		<p>Happy-St-Patricks-Day</p>	<p>Happy St. Patrick's Day! I'm feel lucky every day because I get to help families with their home ownership dreams.</p>
<p>St. Patricks Day</p>		<p>Happy-St-Patricks-Day-Hat</p>	<p>Wishing You A Happy St. Patrick's Day!</p>
<p>St. Patricks Day</p>		<p>Equity Resources-Happy St Patricks Day-1</p>	<p>Our Team Is Sending This Irish Blessing To You... May the dreams you hold dearest be those which come true; And the kindness you spread keep returning to you! ☘ #HappyStPatricksDay</p>


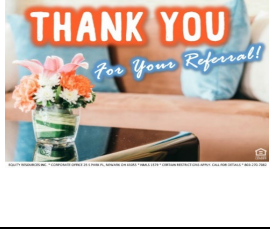



St. Patricks Day		Equity Resources-Happy St Patricks Day-2	<p>May a little extra luck shine down on you this St. Patrick's Day! 🍀 #HappyStPatricksDay</p>
St. Patricks Day		EquityResources-Happy St Patricks Day-3	<p>Our Team Is Sending This Irish Blessing To You... May the dreams you hold dearest be those which come true; And the kindness you spread keep returning to you! 🍀 #HappyStPatricksDay</p>
St. Patricks Day		Equity Resources-Happy St Patricks Day-4	<p>May a little extra luck shine down on you this St. Patrick's Day! 🍀 #HappyStPatricksDay</p>
St. Patricks Day		Equity-Resources-Happy-St-Patricks-Day-2021-1	<p>Our Team Is Sending This Irish Blessing To You... May the dreams you hold dearest be those which come true; And the kindness you spread keep returning to you! 🍀 #HappyStPatricksDay</p>
St. Patricks Day		Equity-Resources-Happy-St-Patricks-Day-2021-2	<p>May a little extra luck shine down on you this St. Patrick's Day! 🍀 #HappyStPatricksDay</p>

St. Patricks Day		Equity-Resources-Happy-St-Patricks-Day-2021-3	<p>Our Team Is Sending This Irish Blessing To You... May the dreams you hold dearest be those which come true; And the kindness you spread keep returning to you! 🍀 #HappyStPatricksDay</p>
St. Patricks Day		Equity-Resources-Happy-St-Patricks-Day-2021-4	<p>May a little extra luck shine down on you this St. Patrick's Day! 🍀 #HappyStPatricksDay</p>
St. Patricks Day		Equity-Resources-Happy-St-Patricks-Day-2021-5	<p>Our Team Is Sending This Irish Blessing To You... May the dreams you hold dearest be those which come true; And the kindness you spread keep returning to you! 🍀 #HappyStPatricksDay</p>
Tax Refund		Tax Refund1	<p>Is Your Goal To Buy The Home Of Your Dreams? Let Us Help You Get STARTED Today! We'll even show you how to get AHEAD by using your tax refund for the down payment!</p>
Tax Refund		Tax Refund2	<p>STOP Waiting To Purchase Your Dream Home NOW MAY BE THE BEST TIME! Apply Today @ www.callequity.net and find out how you can use your tax refund for a down payment. #TAXREFUND #BUYAHOME</p>






Tax Refund	 <p>NEW YEAR, NEW YOU, NEW HOME? Overcome the challenge of saving up a down payment and use your tax refund check to become a homeowner!</p>	Tax Refund3	<p>NOW is the time to buy a home! Ask us how to use your tax refund as the down payment.</p>
Tax Refund	 <p>Don't Break The Bank! Use your tax refund as your down payment!</p>	Tax Refund4	<p>You Could Use Your Tax Refund As A Down Payment... Let me help you start the path to Home Ownership!</p>
Tax Refund	 <p>DON'T BREAK THE BANK! Use Your Tax Refund For Your Down Payment!</p>	Tax Refund5	<p>Stop Pinching Pennies Saving For A Down Payment! Let's discuss TODAY how you may be able to use your Tax Refund!</p>
Tax Refund	 <p>NEW YEAR, NEW YOU, NEW HOME? Overcome the challenge of saving up a down payment and use your tax refund check to become a homeowner!</p>	Tax Refund6	<p>This Is A Cool Tool! Check out how much you will save over the life of your loan by making an extra mortgage payment using your tax refund at www.callequity.com/mortgage-calculator/</p>
Tax Refund	 <p>What are you doing with your Tax Refund check? Buy A New Home! Let Kivicki Stone & Equity Mortgage help you make a new home. (we're only your tax refund check) No Refund Check? Ask about our 2.99% Down Payment program!</p>	Tax Refund7	<p>We Have A Great Idea For Your Tax Refund Check! For more details visit www.CallEquity.com or call 800-270-7082 TODAY! #TaxRefund</p>


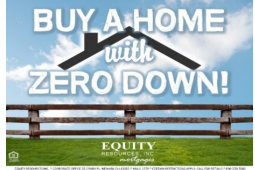

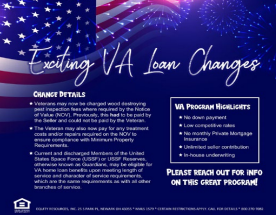

<p>Tax Refund</p>		<p>Tax Refund8</p>	<p>Fan-TAX-tic News! Contact me for more details on how you can use your tax refund to buy a home.</p>
<p>Tax Refund</p>	<p>Things to Buy With Your Tax Refund Check:</p> <ul style="list-style-type: none"> <input type="checkbox"/> iPhone <input type="checkbox"/> Smart TV <input type="checkbox"/> Laptop <input checked="" type="checkbox"/> A New Home! <p>Let Uncle Sam & Equity Resources help you into a new home... (with only your tax refund check!)</p> <p>No Refund Coming! Ask about our ZERO Down Payment programs!</p>	<p>Tax Refund9</p>	<p>We Are Ready To Help! You may even be able to use your tax return as a down payment!</p>
<p>Tax Refund</p>		<p>Equity Resources-Use Your Tax Refund To Fire Your Landlord</p>	<p>STOP RENTING! Put your money to good use and become a Home Owner! I would LOVE to discuss the details with you further. Call or text me at 123-456-7890 or visit www.xxxxxxx.com TODAY! #TaxRefund #StimulusCheck #StopRenting #BuyAHome</p>
<p>Tax Refund</p>		<p>Equity Resources-Buy A Home With Tax Refund-2021</p>	<p>I Have A Great Idea For You... Use them as a down payment on a home! That's right, you may be able to use your refund or check to achieve home ownership goals. For more details visit www.xxxxxxx.com or call/text me at 123-456-7890 TODAY! #TaxRefund #StimulusCheck #Downpayment #BuyAHome</p>
<p>Temporary Buydown Example</p>		<p>Equity-Resources-Temporary-Buydown-Option-2-1-Example-SM</p>	





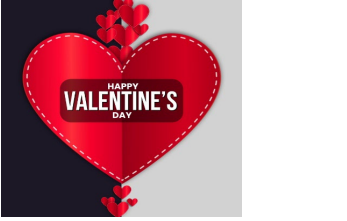
<p>Temporary Buydown Example</p>	 <p>3-2-1 Buydown</p> <table border="1"> <thead> <tr> <th></th> <th>Year 1 Buydown</th> <th>Year 2 Buydown</th> <th>Year 3 Buydown</th> <th>Year 4 Buydown</th> </tr> </thead> <tbody> <tr> <td>Interest</td> <td>\$120.00</td> <td>\$120.00</td> <td>\$120.00</td> <td>\$120.00</td> </tr> <tr> <td>Principal</td> <td>\$100.00</td> <td>\$100.00</td> <td>\$100.00</td> <td>\$100.00</td> </tr> <tr> <td>Property Tax</td> <td>\$100.00</td> <td>\$100.00</td> <td>\$100.00</td> <td>\$100.00</td> </tr> <tr> <td>Home Insurance</td> <td>\$100.00</td> <td>\$100.00</td> <td>\$100.00</td> <td>\$100.00</td> </tr> <tr> <td>HOA Dues</td> <td>\$100.00</td> <td>\$100.00</td> <td>\$100.00</td> <td>\$100.00</td> </tr> <tr> <td>Escrow</td> <td>\$100.00</td> <td>\$100.00</td> <td>\$100.00</td> <td>\$100.00</td> </tr> <tr> <td>Other Fees</td> <td>\$100.00</td> <td>\$100.00</td> <td>\$100.00</td> <td>\$100.00</td> </tr> <tr> <td>Total Payment</td> <td>\$520.00</td> <td>\$480.00</td> <td>\$480.00</td> <td>\$480.00</td> </tr> </tbody> </table>		Year 1 Buydown	Year 2 Buydown	Year 3 Buydown	Year 4 Buydown	Interest	\$120.00	\$120.00	\$120.00	\$120.00	Principal	\$100.00	\$100.00	\$100.00	\$100.00	Property Tax	\$100.00	\$100.00	\$100.00	\$100.00	Home Insurance	\$100.00	\$100.00	\$100.00	\$100.00	HOA Dues	\$100.00	\$100.00	\$100.00	\$100.00	Escrow	\$100.00	\$100.00	\$100.00	\$100.00	Other Fees	\$100.00	\$100.00	\$100.00	\$100.00	Total Payment	\$520.00	\$480.00	\$480.00	\$480.00	<p>Equity-Resources-Temporary-Buydown-Option-3-2-1-Example-SM</p>	
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<p>Temporary Buydown</p>	 <p>TEMPORARY BUYDOWN</p> <p>APPROVED Mortgage Application Form</p> <p>WHAT IS A TEMPORARY BUYDOWN?</p> <ul style="list-style-type: none"> A temporary buydown is a loan for the first year when the borrower's income is low. The borrower's monthly payment is lower for the first year. The borrower's monthly payment is higher for the second year. The borrower's monthly payment is higher for the third year. The borrower's monthly payment is higher for the fourth year. The borrower's monthly payment is higher for the fifth year. <p>LOAN DETAILS</p> <ul style="list-style-type: none"> Fixed Rate, Conventional loan 30-year term 100% LTV HOA Dues, PFD and Covenants HOA Dues, PFD and Covenants HOA Dues, PFD and Covenants HOA Dues, PFD and Covenants HOA Dues, PFD and Covenants 	<p>Equity-Resources-Temporary-Buydown</p>																																														
<p>Thank You For The Referral</p>	 <p>Thank You... FOR THE REFERRAL!</p> <p>EQUITY</p>	<p>Thank You Referral - 1</p>	<p><Personalized text by LO></p>																																													
<p>Thank You For The Referral</p>	 <p>THANK YOU For The Referral!</p>	<p>Thank You Referral - 2</p>	<p><Personalized text by LO></p>																																													
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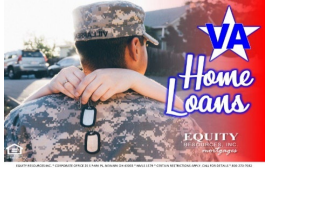
<p>Thank You For The Referral</p>	 <p>THANK YOU... <i>For Your Referral!</i></p>	<p>Thank You Referral - 4</p>	<p><Personalized text by LO></p>
<p>Thank You For The Referral</p>	 <p>THANK YOU <i>For Your Referral!</i></p>	<p>Thank You Referral - 5</p>	<p><Personalized text by LO></p>
<p>Thanksgiving</p>	 <p>Hey You... Happy Thanksgiving!</p>	<p>Equity Happy Thanksgiving 1</p>	
<p>Thanksgiving</p>	 <p>Give Thanks HAPPY THANKSGIVING</p>	<p>Equity Thanksgiving 2</p>	
<p>Thanksgiving</p>	 <p>HAPPY THANKS GIVING</p>	<p>Equity Thanksgiving 3</p>	






<p>Thanksgiving</p>		<p>Equity Thanksgiving 4</p>	
<p>Thanksgiving</p>		<p>Thanksgiving-Day</p>	<p>Thankful, Grateful, Blessed...Happy Thanksgiving!</p>
<p>Thanksgiving</p>		<p>Happy-Thanksgiving</p>	<p>Giving Thanks For Today, Tomorrow & Always</p>
<p>Thanksgiving</p>		<p>Gobble</p>	<p>Giving Thanks For Today, Tomorrow & Always Best Thanksgiving Day Advice: Wear Stretchy Pants</p>
<p>Thanksgiving</p>		<p>EquityResources-HappyThanksgiving-1</p>	




Thanksgiving		EquityResources-HappyThanksgiving-2	
Thanksgiving		EquityResources-HappyThanksgiving-3	
Thanksgiving		EquityResources-HappyThanksgiving-4	
USDA		EquityResources-USDA-is-a-Great-Option-No-Scenario	
USDA		USDA-ZeroDown1	<p>Did you know that 100% financing on homes still exists? This could be one of the best options for you. Please let me know if you would like to learn more about USDA loans! Contact me today @ xxx-xxx-xxxx or apply online @ www.xxxxxx.com</p>


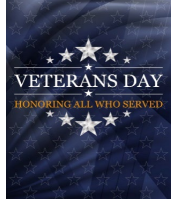



<p>USDA</p>		<p>USDA-ZeroDown2</p>	<p>Are you looking to buy in a rural area? USDA may be the way to go! Check to see if the property you're interested in is within an eligible area: https://eligibility.sc.egov.usda.gov/ Text or Call me @ xxx-xxx-xxxx to review all your options.</p>
<p>USDA</p>		<p>USDA-ZeroDown3</p>	<p>The USDA Home Loan is a true 100% Financing home loan, meaning you could close on your new home and literally bring NO money to closing. Contact me today to discuss your options @ xxx-xxx-xxxx or apply online @ www.xxxxxxx.com</p>
<p>USDA</p>		<p>USDA-GreatNews</p>	
<p>VA Changes 2022</p>		<p>EquityResources-VA-Changes-2022</p>	<p>We proudly specialize in VA Home Loans. Contact me to review new changes and to discuss your options.</p>
<p>VA National Guard</p>		<p>VA National Guard</p>	<p>ATTENTION NATIONAL GUARD MEMBERS: You may now be eligible for a VA Mortgage! Contact me to discuss your eligibility and options at 123-456-7890 or Apply FREE now at www.insertwebsitehere.com *Don't Forget to also share my contact information with someone you know that may benefit from a stress-free mortgage!</p>

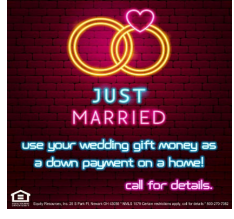




Valentines Day		EquityResources-Valentines Day1	
Valentines Day		EquityResources-Valentines Day2	
Valentines Day		EquityResources-Valentines Day3	
Valentines Day		EquityResources-Valentines Day4	
Valentines Day		EquityResources-Valentines Day5	






Valentines Day		EquityResources-ValentinesDay1	
Valentines Day		EquityResources-ValentinesDay2	
Valentines Day		EquityResources-ValentinesDay3	
VA Myths and Facts		Equity-Resources-Myths-and-Facts	
VA Veteran		VA-Veteran-Home-Loans-1	<p>Proudly Specializing In VA Home Loans! Contact me to get Pre-Qualified @ xxx-xxx-xxxx</p>

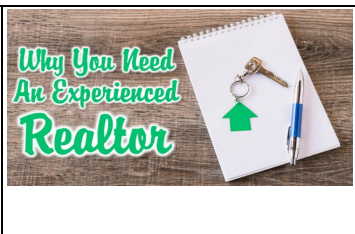



<p>VA Veteran</p>		<p>VA-Veteran-Home-Loans-2</p>	<p>Have You Served Our Country? Ask me about our Home Loans for Veterans. Call or Text xxx-xxx-xxxx</p>
<p>VA Veteran</p>		<p>VA-Veteran-Home-Loans-3</p>	<p>Thank You For Your Service We proudly specialize in VA Home Loans...contact me to get Pre-Qualified.</p>
<p>VA Veteran</p>		<p>VA-Veteran-1</p>	<p>Thank You For Your Service We proudly specialize in VA Home Loans...contact me to get Pre-Qualified.</p>
<p>VA Veteran November</p>		<p>SM-VA-Free-Appraisals-2022</p>	
<p>VA Veteran</p>		<p>VA-Veteran-Coupon-Facebook</p>	<p>Attention Military & Veterans: In honor of your service and to show our appreciation, Equity Resources is offering a FREE Appraisal on a home purchase or refinance if you apply during the month of November. More SAVINGS on top of today's Low Mortgage Rates! Contact me for details @ xxx-xxx-xxxx or Apply TODAY www.xxxxxxxx.com</p>

<p>VA Veteran</p>	 <p>FREE Appraisal Coupon ★ VETERANS AND ACTIVE MILITARY ★ In honor of your service and to show our appreciation, we are offering you a FREE appraisal on a home purchase or refinance for the month of November. Thank you for your service! Call 800-270-7082 Apply FREE at www.callequity.com</p>	<p>VA-Veteran-Coupon-Instagram</p>	<p>Attention Military & Veterans: In honor of your service and to show our appreciation, Equity Resources is offering a FREE Appraisal on a home purchase or refinance if you apply during the month of November. More SAVINGS on top of today's Low Mortgage Rates! Contact me for details @ xxx-xxx-xxxx or Apply TODAY www.xxxxxxxx.com</p>
<p>Veteran's Day</p>	 <p>★ THANK YOU ★ VETERANS</p>	<p>Equity Resources-Thank You Veterans1</p>	
<p>Veteran's Day</p>	 <p>VETERANS DAY HONORING ALL WHO SERVED</p>	<p>Equity Resources - Thank You Veterans 2</p>	
<p>Veteran's Day</p>	 <p>VETERAN'S DAY ★ ★ ★ HONORING ALL WHO SERVED</p>	<p>Equity Resources-Thank You Veterans3</p>	
<p>Veteran's Day</p>	 <p>Honoring ALL WHO served THANK YOU VETERANS</p>	<p>Equity Resources-Thank You Veterans4</p>	

<p>Veteran's Day</p>		<p>Equity Resources-Thank You Veterans5</p>	
<p>Veteran's Day</p>		<p>Equity Resources-Thank You Veterans6</p>	
<p>Wanna Buy A Home?</p>		<p>Wanna Buy A Home</p>	<p>We Are Ready To Help! You may even be able to use your tax return as a down payment! Contact me for more details at _____ or www._____.com</p>
<p>We Have Buyers</p>		<p>We-Have-Buyers1</p>	
<p>We Have Buyers</p>		<p>We-Have-Buyers2</p>	

<p>Wedding Gift Down Payment</p>		<p>EquityResources-Wedding-Gift-Money-for-DP-Neon</p>	
<p>Wedding Gift Down Payment</p>		<p>EquityResources-Wedding-Gift-Money-for-DP</p>	
<p>Wedding Gift Down Payment</p>		<p>Wedding - Downpayment1</p>	<p>Use your wedding gift money as a down payment for your 1st home! Contact me for details.... #Wedding #1stHome #BuyAHome</p> <p>*OR*</p> <p>Your Story Is Just Beginning... Some of your best memories of your beautiful life together will happen in your 1st home. Call or text me to discuss how you can use your gift money as the down payment. #MakingMemories #1stHome</p>
<p>Wedding Gift Down Payment</p>		<p>Wedding - Downpayment2</p>	<p>Just Married...Congratulations! Let's get you into your 1st home using your gift money for the down payment! Ask me how... #JustMarried #NewHome #GiftMoney</p> <p>*OR*</p> <p>You Fairytale Won't Be Complete Without A Castle Learn how to use gift money from your wedding as the down payment for your 1st home! Call or Text me @ #Fairytale #NewHome</p>
<p>Weekend LO</p>		<p>Weekend LO</p>	

<p>We're Open</p>		<p>Equity-Resources-Is-Open</p>	<p>Yep, Still Here And Providing Excellent Service! 🌟 No need to leave the comfort & safety of your home. Call or Text me at xxx-xxx-xxxx to review your mortgage or get Pre-Approved to buy your Dream Home for FREE! 😊 Who's Ready To Apply? It's FREE, 😊 click here www.xxxxxxx.com</p>
<p>What Can I Do?</p>		<p>What Can I Do?</p>	
<p>What Do I Do?</p>		<p>What-Do-I-Do</p>	<p>I Know You...But Do You Really Know Me? Drop a comment below if you know which one of these jobs I actually do!</p>
<p>Why You Need An Experienced Realtor</p>		<p>Why You Need Realtor - 1</p>	
<p>Why You Need An Experienced Realtor</p>		<p>Why You Need Realtor - 2</p>	

<p>Why You Need An Experienced Realtor</p>		<p>Why You Need Realtor - 3</p>	
<p>You Could Be In Your New Home Before Thanksgiving</p>		<p>New Home Before Thanksgiving</p>	<p>Let's Get You To The Closing Table! We have a cornucopia of Mortgage Programs...we'll find the best one for you!</p>
<p>Summer</p>		<p>Equity Resources-Summer Home Checklist</p>	<p>It's Summer, Is Your Home Ready? Use this handy list of quick and easy tasks to ensure it's in tip-top shape. DON'T FORGET to give your current mortgage a check-up for SAVINGS! Apply for a Free Mortgage Analysis at xxxxxx #Summer #HomeChecklist #FreeMortgageAnalysis</p>
<p>Hot Rates</p>		<p>Equity Resources-Mortgage Rates Are Hot Hot Hot</p>	<p>Our Programs Are Sizzling! TAKE ADVANTAGE NOW by Refinancing or Buying A Home. Call xxx-xxx-xxxx or Apply Free at xxxxxxx #HotHotHot #LowMortgageRates #BuyAHome #Refinance</p>
<p>Curb Appeal</p>		<p>Equity Resources-Curb Appeal Under 100</p>	<p>Make Your Home 'Pop' On Your Block! You don't even need to spend a lot of money...just give it a little TLC! Contact me for all your Mortgage Needs at xxxxxx #CurbAppeal #Mortgages #MakeYourHomePop</p>